



IJM

INTERNATIONAL  
JUSTICE MISSION CANADA

# 2017 ANNUAL REPORT

Dear Friend of IJM Canada,

You made 2017 an amazing year. Thank you!

This is the year IJM completed the 2017 Vision. When we launched this Vision ten years ago, we had an audacious dream: To rescue thousands, protect millions, and prove that justice for the poor is possible. And with God's help and yours, we've done it.

Globally, in 2007, we saw 1,668 children, women and men rescued from slavery and violence. In 2017, we saw 4,616 individuals rescued as a result of work by IJM and our trained partners. In fact, we estimate that, today, IJM teams worldwide are helping make communities safer for more than 150 million people who are vulnerable to violence and oppression. Most notably, we convincingly demonstrated that our approach works. We proved that justice for the poor is possible.

Over the same period of time, IJM Canada itself has experienced dramatic growth. In 2007, our revenue was \$524,681 and we supported one field office. By 2017, revenue was \$6,421,577 and we supported (in full or in part) seven of IJM's 17 field offices.

Encouraged by that success, we are launching our 2030 Vision: to rescue millions, protect half a billion, and equip justice systems to shut down the business of slavery and violence—making justice for the poor unstoppable. But we can't do this alone. We're rallying Canadians like you to help. By 2030, we want to see a different world where one nation after another will step up to protect the poor and bring about global change.

I've had the incredible opportunity of providing leadership to IJM Canada for the past 12 years. My greatest joy year after year has been watching Canadians from coast to coast—young and old, women and men, churches, foundations, businesses and community groups—respond in creative, sacrificial and consistent ways to our urgent appeal to help us protect the poor from violence. We showed up when we needed to!

I'm so encouraged by everything IJM Canada has achieved and I know the organization will continue its bold trajectory toward the 2030 Vision. I am immensely proud of the work we have done together.

With Gratitude,



**ED WILSON**

*Executive Director, IJM Canada*







# WE ARE INTERNATIONAL JUSTICE MISSION

WE HAVE SPENT MORE THAN 20 YEARS ON THE FRONT LINES FIGHTING SOME OF THE WORST FORMS OF VIOLENCE.

We work in communities in Africa, Latin America, South Asia and Southeast Asia. Through our unique Justice System Transformation model, we help victims of violence secure justice and partner with key authorities to fix broken justice systems in the countries where we work.



## RESCUE

We collaborate with local police to rescue victims from ongoing violence and bring them to safety.



## RESTRAIN

We partner with police to restrain criminals, traffickers and slave owners from hurting others.



## RESTORE

We join with social workers to restore survivors to safety through counselling, education and skills training.



## REPAIR

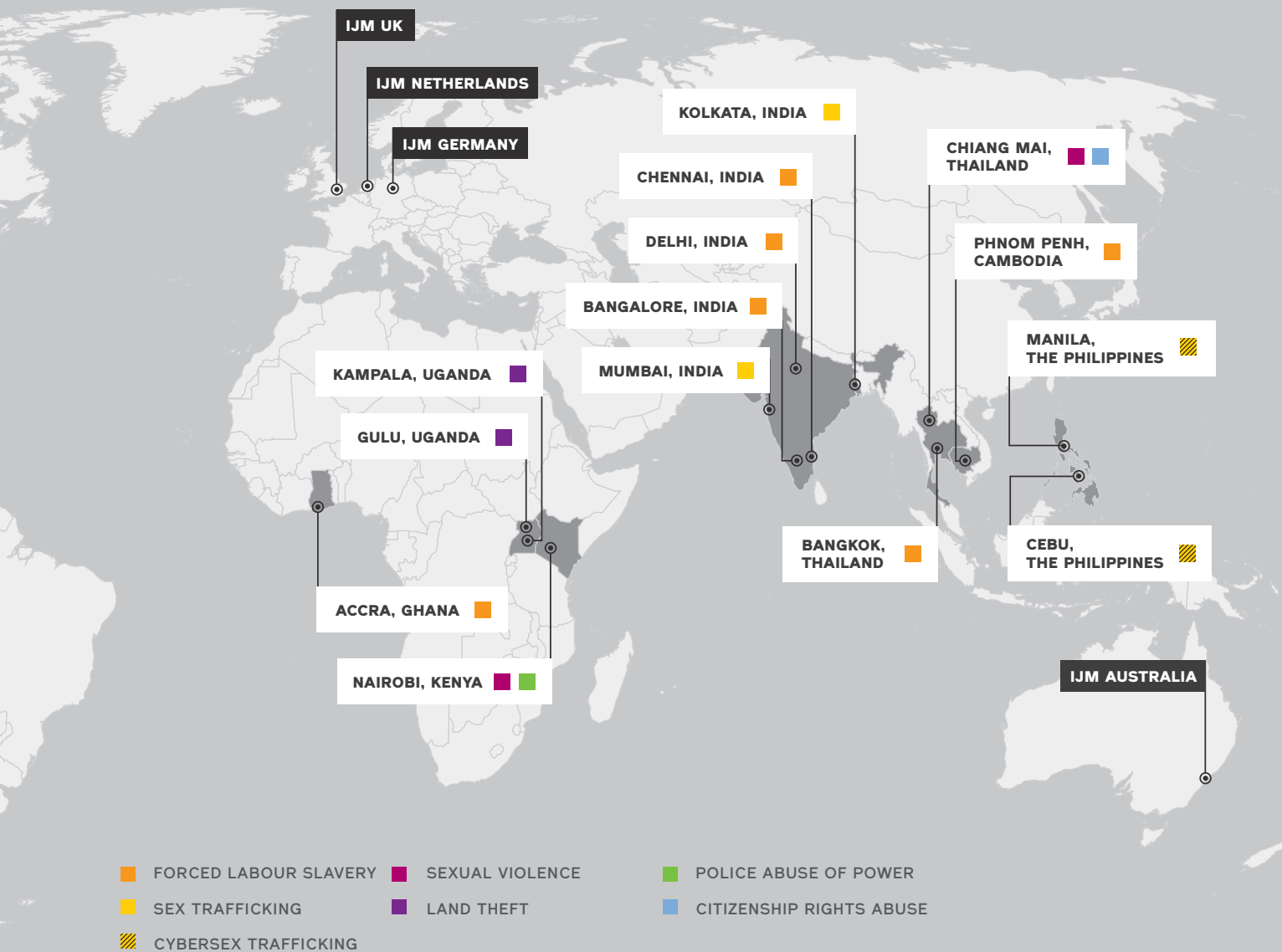
We identify gaps in the systems that do not protect the poor, and then work with police and courts to address these challenges.



## OUR IMPACT IN 2017

# 4,616

VICTIMS OF VIOLENCE AND  
OPPRESSION RESCUED BY IJM  
AND IJM-TRAINED PARTNERS



271

CRIMINALS RESTRAINED  
THROUGH COURT-  
ORDERED DETENTION  
OR CONVICTIONS

3,000+

SURVIVORS AND FAMILY  
MEMBERS CURRENTLY  
RECEIVING AFTERCARE

27,000+

PEOPLE TRAINED, INCLUDING LAW ENFORCEMENT  
OFFICERS, JUDGES, COMMUNITY MEMBERS,  
PROSECUTORS AND SOCIAL SERVICES PROFESSIONALS.





# OUR VISION: IMPACT AND THE FUTURE

IN 2007, WITH THE PARTNERSHIP OF ENTREPRENEURIAL SUPPORTERS AROUND THE WORLD, WE LAUNCHED THE 2017 VISION. THIS YEAR, WE CELEBRATED THE COMPLETION OF THE 2017 VISION AND LAUNCHED OUR 2030 VISION.

## 2017 VISION RESULTS

4,616

VICTIMS RELIEVED  
FROM INJUSTICE IN  
2017

271

VIOLENT CRIMINALS  
RESTRAINED IN 2017

10

JUSTICE SYSTEM REFORM  
PROJECTS TO REDUCE  
VIOLENCE BY 2017

Now, we are launching the 2030 Vision. Through support from our donors, we will:



**SECURE RESCUE FOR TWO MILLION VICTIMS** of slavery and other violence in collaboration with trained partners



**MOBILIZE A GLOBAL MOVEMENT** of churches to embed the biblical call to justice in their congregations and communities



**PROTECT HALF A BILLION** children, women and men by strengthening justice systems to disrupt the business model of violence



**BUILD AN AUTHENTICALLY GLOBAL TEAM** driven by leaders and voices from our offices around the world



**MOVE GLOBAL INSTITUTIONS**—from development institutions to major corporations—to invest their resources and influence to protect the poor and strengthen justice systems



**LEVERAGE WORLD-CLASS PROCESSES**, systems, and infrastructure to globally integrate our work and multiply our impact



**EQUIP CHAMPIONS WORLDWIDE** to share the story and mission of ending violence against the poor

## HIGH SCHOOL DUO USES BAKE SALE BUSINESS TO END SLAVERY



At IJM Canada, we've seen our fair share of fundraisers. But the ones that seems to be the most popular almost always involve food. The Baking for Freedom campaign is no different. Grace and Sarah are a dynamic duo determined to do their part to end slavery.

After learning about the atrocities of human trafficking, these young women started a bake sale business to raise awareness and to fight for the freedom of children trapped in slavery. With the help of their friends, Grace and Sarah have organized six bake sales so far and have raised more than \$1600.

"We want to fundraise and reach our goal of \$8,200—the approximate cost of funding a rescue mission to help children in slavery," Sarah shared with us.

Grace and Sarah, along with countless other supporters, are proving that you're never too young to make a difference in the work of justice.

## PROM WITH A PURPOSE



Prom With A Purpose started when Bethany Nolson, a grade 12 student at the time, became disillusioned with the superficial nature of the traditional high school prom. Before she knew it, she was planning an alternative year-end celebration for students who felt compelled to put their time and money towards more than a date, a dress, and a dance.

PWAP has hosted four events over the past five years, raising thousands of dollars to protect the vulnerable from violence through the work of IJM and other anti-trafficking organizations. Now, Bethany is in university earning her degree in children's studies and human rights. She has high hopes for the future of Prom With A Purpose.

"Our dream is for schools and youth groups to take this campaign on," she shared.

"I just keep my feet moving and wait to see where the adventure goes. I know it's going to be hard, it might be difficult, but if you just keep moving things are going to happen."



## SOCCER, SOLIDARITY, AND SOCIAL JUSTICE



Moses Latigo Opong, founder of The Justice Cup, was born and raised in Uganda before being adopted by a Canadian Ugandan family. In 2014, he began his Ph.D. in the department of Political Science at Western University, focusing on child soldiers in the context of post-conflict.

More than 7 years go, he had an idea to combine his love for soccer with advocacy for the work of IJM and in 2011, The Justice Cup was born.

The Justice Cup is a day-long summer soccer tournament with a two-fold purpose to raise awareness around issues of injustice and raise funds to support IJM's work in the field. "People enjoy that kind of intersection between playing a sport that they love for a good cause," Moses said.

Since The Justice Cup kicked off in 2011, Moses and his team of fundraisers have raised over \$6000 to protect the poor from violence.

## GIFTED ARTISAN KNITS ACCESSORIES TO **PROTECT THE VULNERABLE**



Christine Bisch is a justice warrior who channels her passion for protecting the poor into creating beautiful knitted accessories. After an eye-opening trip to the developing world, Christine started Freedom Knits to support the work of IJM Canada.

"It wasn't my first trip to the developing world, but it was the first time I travelled with an understanding of how violence affects the everyday lives of the poor," she shared with us in an interview. "I knew I had to find some way to keep my heart and mind stayed on justice issues."

After drawing inspiration from Etsy and revisiting the childhood knitting skills she learned from her grandmother, Christine soon opened her own Etsy shop.

Since 2013, she's been making hand and machine knit items with fair trade yarn from Uruguay and donating 100% of the proceeds from her sales to IJM Canada.

MAARKO, PHILIPPINES

## A YOUNG BOY DREAMS OF BEING A SUPERHERO. BUT FIRST HE HAS TO ESCAPE THE EVIL IN HIS HOME

Maarko is a joyful, energetic little boy who loves superheroes and playing freeze tag with his friends. He is also a survivor of cybersex trafficking.

A British man paid Maarko's mother to set up a webcam in the privacy of her home so he could direct live sexual abuse of children over the internet.

The demand for shows spread to customers in other countries, including the U.S. and Canada, and Maarko, his 2-year-old sister, and cousins living next door found themselves trapped in a global network of abuse.

Cybersex trafficking is a devastating form of modern slavery made possible by the rapid spread of the internet. The criminals feel protected by the anonymity of the internet, but the crime is anything but virtual.

### **It's a real child being abused in real time.**

After a six-month investigation, Maarko, his sister and cousins were rescued by IJM and Philippine authorities.

"I had mixed emotions while listening to their stories," an IJM social worker confessed after supporting Maarko throughout the rescue operation. "I could not understand the logic of these suspects in abusing their own family members. This is a very traumatizing experience for the victims and will definitely affect the way they look at their future."



The British man who organized the cybersex trafficking ring is behind bars, and Maarko's mother is awaiting her trial. IJM lawyers are supporting the case, and our social workers will continue counselling and meeting with Maarko and the other children at the safe shelter where they now live.

Maarko is learning and growing in his new life—free to be a child again.

You can watch Maarko's story, "SuperMaarko," at:  
<https://www.ijm.ca/shut-down-cybersex-trafficking>

## SLAVERY SURVIVOR GIVES BIRTH TO HER FIRST CHILD BORN IN FREEDOM



It was the best kind of birth announcement. Bhoomika was Roopa's third child—but her first one born in freedom.

Roopa's first two pregnancies had occurred while she was a slave.

From when she was 6 to 19, Roopa worked in a south Indian brick kiln, where she endured back-breaking labour, degradation, sexual violence and the heartbreaking loss of a child.

Her first child had died in her womb after an accident in the kiln. The kiln owner had refused to let her go to a hospital.

Her second child was born healthy, partly because her husband, Banaiah, took on her work for her. Banaiah decided to make thousands of bricks by himself every day so Roopa could rest. He had told the kiln owner, "Even if you physically beat me, I will not allow my wife to move a stick..."

Looking into their baby boy's eyes, the couple decided they no longer could stay in slavery. He deserved a better

life. It was time to escape. They knew the risks, but ran into the forest in desperation. Their escape eventually led to a rescue by police and IJM.

For the first time in 13 years, Roopa tasted freedom. IJM helped the family get the food, medical care and shelter they desperately needed.

### **In June of 2017, they had their third child.**

This time, Banaiah's employer (a small manufacturing plant) gave him a month off to take care of Roopa and his new daughter. The couple was able to rest after returning from the hospital with their newborn. They were free to enjoy holding baby Bhoomika in their arms.

This birth felt so different from the last two. In the best way possible.

"I could not contain my joy," Banaiah said,









## SEX TRAFFICKING SURVIVOR BLOSSOMS IN HER NEW LIFE

Nessa\* was 16 when she was trapped in a brothel, on an island far from home. Run by an intimidating woman, the brothel was filled with girls who were lined up every evening for a night of abuse. Nessa said all the girls knew that the brothel owner had a gun.

IJM helped police rescue Nessa and eight other young women on December 4, 2008.

**In March 2017—more than eight years after rescue—that scary brothel owner pled guilty.** She faces 35 years in prison.

IJM persevered with Nessa for those eight years. We stood by her through the disappointments and victories, through delayed trials, judge reassignments and lawyer changes before Nessa heard the verdict.

Nessa's story of change mirrors a beautiful transformation taking place across her country.

In those same eight years, IJM also walked alongside the fragile Philippine justice system and advocated for change. Today, the country has a much stronger anti-trafficking law. **In addition, 80% fewer minors are being sold for sex where IJM has worked with authorities.**

Nessa's family, including her son born in 2016, live in a humble but happy home in a country that is now safer for children and women.

She said, "I could compare my life before at the brothel to a withered flower, a tree with falling leaves. However, today I am a colourful blooming flower, in a beautiful garden. I am a bountiful tree with many leaves and branches. All the leaves and branches are the people around me who are continually encouraging me and supporting me. The darkness has passed away, and my life today is colourful."



## GROUNDBREAKING CONFERENCE IN MUMBAI ACCELERATES THE **MOVEMENT TO END SLAVERY**

Sadhna\*, a sex trafficking survivor rescued by IJM, stood before the crowd of world leaders and dignitaries and recounted her story. Some had tears in their eyes as she talked about her journey from the brothel to her new life studying to become a social worker.

This incredible moment showed just how far India had come in recognizing survivors and fighting slavery. It happened during the inaugural International Conference on Women Trafficking in July. Organized by IJM and the Maharashtra State Commission for Women (MSCW), leaders from 13 countries, including the Second Lady of Ghana, weighed in how they could help end human trafficking.

The first conference of its kind in India, it signalled incredible momentum and collaboration on ending trafficking worldwide.

The conference also positioned IJM as a key partner to governments; leaders acknowledged that IJM's model of transforming justice systems is instrumental

in eradicating slavery. Leaders discussed how law enforcement is the missing piece in ending slavery—slave owners and traffickers must know they will be held accountable. Strengthened police, courts and governments are the answer.

MSCW Chairperson Vijaya Rahatkar said, “The desire to bring people from various nations to this conference is not only to see the roots of the issue, but to seek a solution—to set the scene for collaboration on anti-trafficking. This conference can be a new beginning for the cause.”





## 3,400 CHURCHES AROUND THE WORLD STAND TOGETHER FOR JUSTICE



On Sunday, September 24, 2017, over half a million people around the world went to church and heard about the reality of injustice. Twenty-one churches from Canada, along with congregations in the USA, Asia, Europe, and Africa devoted their Sunday services to the second annual Freedom Sunday—rallying together to send rescue to every child, woman and man living in slavery and violence.

“I believe that a watching world is waiting for the church today to say that we are unified and have one voice when it comes to fighting slavery,” said Mark Wollenberg, IJM Canada Director of Church Mobilization.

In 2017, hundreds of sermons, testimonies, seminars, prayer nights and concerts around the world were dedicated to Freedom Sunday. The goal is to ensure all of God’s people hear about slavery—and unite together as a global church to end it.

“I have certain resources at my disposal—I have my network, my passion, and my voice. And Freedom Sunday was the right opportunity to use all of those things to fight against human trafficking,” said IJM volunteer Haley Recer.

Freedom Sunday originated in the United States in 2016 and caught fire abroad in 2017.



In Ghana alone, over 275 churches participated. Many of these churches are near the massive Lake Volta, where IJM works to rescue children enslaved in the fishing industry.

Earlier in the summer, one Ghanaian reverend challenged fellow church leaders to speak up through Freedom Sunday saying, “You all now know that you should rebuke the traffickers in your congregation, but you are afraid because they are the most influential members of your congregation. Well, you have a choice... do you want to be a faithful pastor or a popular pastor?”

God is calling his people to hear the cry of the oppressed and act on it. We believe the church is slavery’s end—and this year we got closer.

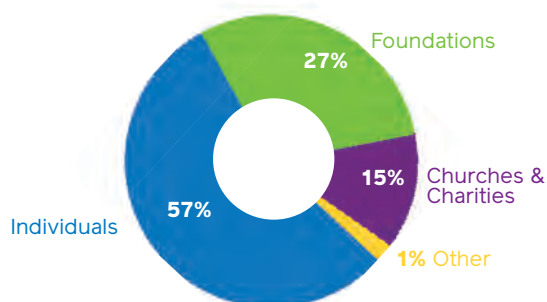
**THE NEXT FREEDOM SUNDAY IS ON  
SEPTEMBER 23, 2018.**

To find out how your church can join the fight,  
visit [freedomday.ijm.ca](http://freedomday.ijm.ca)

## IJM CANADA 2017 FINANCIAL INFORMATION

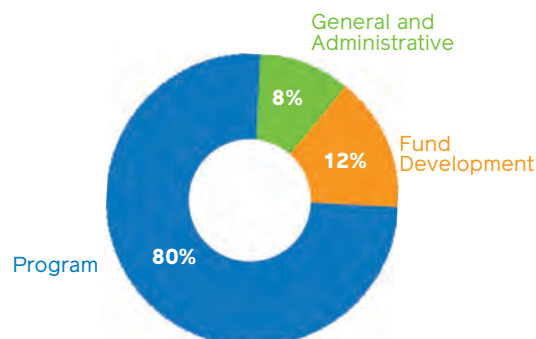
2017

### FUNDING SOURCES



2017

### EXPENSE MIX



## Statement of Operations and Changes in Fund Balances *(Audited)*

REVENUE	Operating Fund	Restricted Funds	Capital Fund	2017 Total	2016 Total
Contributions	2,932,134	3,426,030	-	6,358,164	6,503,170
Fundraising Events	11,810	-	-	11,810	17,185
Honoraria & Travel Reimbursements	44,302	-	-	44,302	31,008
Sale of Resource Materials	2,265	-	-	2,265	4,150
Interest	3,002	2,034	-	5,036	1,297
<b>Total Revenue</b>	<b>2,993,513</b>	<b>3,428,064</b>	<b>-</b>	<b>6,421,577</b>	<b>6,556,810</b>
<b>EXPENDITURES</b>					
<b>Program Activities</b>					
Overseas & General Casework	144,404	5,349,723	424	5,494,551	3,350,027
Education	767,051	9,472	2,359	778,882	646,382
<b>Total Program Activities</b>	<b>911,455</b>	<b>5,359,195</b>	<b>2,783</b>	<b>6,273,433</b>	<b>3,996,409</b>
Fund Development	926,785	9,086	2,358	938,229	797,738
General & Administrative Support	584,986	107	1,273	586,366	505,574
<b>Total Expenditures</b>	<b>2,423,226</b>	<b>5,368,388</b>	<b>6,414</b>	<b>7,798,028</b>	<b>5,299,721</b>
<b>FUND BALANCES</b>					
Excess (Deficiency) of Revenue Over Expenditures	570,287	(1,940,324)	(6,414)	(1,376,451)	1,257,089
Fund Balances, Beginning of Year	651,044	1,674,522	9,394	2,334,960	1,077,871
Interfund Transfers	(620,152)	607,123	13,029	-	-
<b>Fund Balances, End of Year</b>	<b>601,179</b>	<b>341,321</b>	<b>16,009</b>	<b>958,509</b>	<b>2,334,960</b>

# Statement of Financial Position *(Audited)*

ASSETS	OperatingFund	RestrictedFunds	Capital Fund	Dec 31, 2017	Dec 31, 2016
Current Assets					
Cash	602,434	-	-	602,434	529,807
Short-term Investments	9,621	190,391	-	200,012	350,020
Accounts Receivable	24,886	-	-	24,886	24,993
Inventory	12,445	-	-	12,445	8,421
Prepaid Expenses	23,621	150,930	-	174,551	1,457,773
<b>Total Current Assets</b>	<b>673,007</b>	<b>341,321</b>	<b>-</b>	<b>1,014,328</b>	<b>2,371,014</b>
Capital Assets	-	-	16,009	16,009	9,394
Other Assets-Long Term Security Deposit on Lease	<b>5,000</b>	-	-	5,000	5,000
<b>Total Assets</b>	<b>678,007</b>	<b>341,321</b>	<b>16,009</b>	<b>1,035,337</b>	<b>2,385,408</b>
LIABILITIES AND FUND BALANCES					
Current Liabilities					
Accounts Payable & Accrued Liabilities	76,828	-	-	76,828	50,448
Fund Balances					
Unrestricted	601,179	-	-	601,179	651,044
Internally Restricted-Invested in Capital Assets	-	-	16,009	16,009	9,394
Restricted	-	<b>341,321</b>	-	<b>341,321</b>	<b>1,674,522</b>
<b>Total Fund Balances</b>	<b>601,179</b>	<b>341,321</b>	<b>16,009</b>	<b>958,509</b>	<b>2,334,960</b>
<b>Total Liabilities &amp; Fund Balances</b>	<b>678,007</b>	<b>341,321</b>	<b>16,009</b>	<b>1,035,337</b>	<b>2,385,408</b>

IJM Canada works in partnership with IJM on casework projects in Bolivia, Chennai (India), Kolkata (India), Philippines, Thailand, the Dominican Republic and Uganda.

IJM Canada's Overseas and General Casework expenditures reflect IJM Canada's financial investment of \$5,494,551 CAD

You may view the full audited statements at [IJM.ca/financials](http://IJM.ca/financials)

IJM Canada is a member of the Canadian Council of Christian Charities and is a Better Business Bureau Accredited Charity.

## 2017 Board of Directors

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In 2017, two hundred survivors of bonded labour slavery gathered to celebrate their graduation from IJM's two-year aftercare program in Chennai, India.





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**INTERNATIONAL JUSTICE MISSION  
CANADA**

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**INTERNATIONAL JUSTICE MISSION CANADA** is part of a global organization that protects the poor from violence throughout the developing world. IJM partners with local authorities to rescue victims of violence, bring criminals to justice, restore survivors, and strengthen justice systems.

Highlighted as one of 10 non-profits “making a difference” by *U.S. News and World Report*, IJM's effective model has been recognized by the U.S. State Department, the World Economic Forum and leaders around the globe, as well as featured by *Foreign Affairs*, *Forbes*, *The Guardian*, *The New York Times*, *The Times of India*, *The Phnom Penh Post*, National Public Radio, and CNN, among many other outlets.

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\*Pseudonyms have been used and some images have been blurred for the protection of these IJM clients.

