



INTERNATIONAL JUSTICE MISSION CANADA

2020 YEAR IN REVIEW



You chose to bring *light*.



YOU HELPED TRANSFORM LIVES IN 2020.

“ Never stop or doubt your act of giving and support....Your support changed a “victim” to a “survivor” and now into an “advocate” for justice. ”

– Abena, IJM Partner in Ghana



SCALING THE WORK OF JUSTICE, ENSURING PROTECTION FOR MILLIONS

When we started IJM in 1997, we said that if we could only rescue one person, our efforts would be worth it. In 2020, a year littered with seemingly endless obstacles, you helped us rescue 8,657 people with our government and community partners—an unthinkable accomplishment just 24 years ago. But even now, violence against people in poverty continues to thrive in areas where laws aren't enforced. We still have more work to do.

Now, we are aggressively pursuing our most ambitious vision yet—to rescue millions and protect half a billion. Our model of protection has been stress-tested for over 20 years, and now we're on a mission to scale this delivery of protection to communities that still allow perpetrators to operate with impunity. Critical to this mission is the empowerment of government, survivor leaders and NGO partners to lead the fight against slavery and violence. When we scale our model in this way, justice for people in poverty becomes unstoppable.

As we celebrate the victories of this past year, we are deeply grateful for your partnership. Our Chiang Mai office closed, reaching its final stage of justice system transformation, and we saw a vision of the sustainable protection to come as we fully transitioned the remaining work to the local government, NGOs and community leaders. Throughout the world, you allowed us to stay in the fight at a crucial time in history, and we're thrilled to show you the impact of your investment. As we move forward with our most ambitious aim yet, thank you for partnering with us to bring the light of protection to millions more.



Gary Haugen
IJM CEO & Founder

IN 2020, IJM, OUR
PARTNERS, AND
TRAINED GOVERNMENTS:

8,657

victims relieved from
violence and oppression

517

survivors restored to
safety and stability

1,228

suspected criminals
restrained

877

perpetrators convicted
in local courts

REFLECTIVE OF INFORMATION COMPILED
FEBRUARY 2021 FOR CALENDAR YEAR 2020





WHERE WE WORK

OFFICES:

- Global Headquarters
- Advancement Office
- Field Office

IJM exists to protect people in poverty from violence. And in a year like 2020, this was more desperately needed than ever.

The pandemic changed the world, throwing millions into poverty. And when the world goes dark, injustice thrives.

BUT YOU CHOSE TO BRING LIGHT.

And because of you, the work of justice flourished.

OUR MISSION

IJM's mission is to protect people in poverty from violence by rescuing victims, bringing the criminals to justice, restoring survivors to safety and strength, and helping local law enforcement build a safe future that lasts.





YOU CHOSE TO BRING RESCUE.

Core to our model is partnering with and empowering governments to free those who are oppressed. In 2020, we saw years of partnerships and trainings come to fruition as governments took the lead on rescue during the pandemic.

GHANA

Three boys rescued in most collaborative rescue yet

IJM Ghana worked with partners and authorities to rescue three boys, ages 9, 10 and 12 from Lake Volta in January. One of the boys had a severe fever when he was rescued and said he'd been forced to work while sick for a week. He was diagnosed with malaria and received care at a local hospital.

As soon as the morning after the rescue, the boys began to notice the difference it made to wake up in freedom: "At this very time, my boat master would be screaming, 'Go do this or that or else I am going to beat you up.'"

This was one of the quickest and best coordinated operations in IJM Ghana history, reflecting excellent collaboration with our partners.



VICTIMS RELIEVED FROM VIOLENCE AND OPPRESSION

112

AFRICA-EUROPE

1,022

ASIA PACIFIC

1,614

LATIN AMERICA

5,909

SOUTH ASIA

INDIA

Nearly 8,000 workers freed
from brutal captivity

When India went on lockdown, it could have been an opportunity for the government to neglect its people's cries for justice. But instead, we saw the Indian government take ownership of protecting its most vulnerable people. In a string of four rescues over two weeks, nearly 8,000 workers were freed.

In one of the rescues, local authorities rescued 360 people from a brick kiln. Once the curtain was pulled back on the brutal captivity of migrant workers, the government acted swiftly and decisively to order a mass exodus of nearly 7,000 workers from brick kilns in just 48 hours. They then provided for their safe transport back to their communities. This is a stunning example of what governments can do if given the right tools and training to fight slavery.

THE PHILIPPINES

Government fights dramatic
increase in OSEC during lockdown

In the Philippines, COVID-19 has unexpectedly accelerated our efforts toward full government ownership of protecting children, and your support helped us stay agile. While IJM used to go on all operations we supported, the pandemic forced us to be involved remotely, pivoting to provide protective equipment to support government partners. But thankfully, the tide of justice didn't stop for a moment. In the face of a dramatic increase in online sexual exploitation of children (OSEC) during lockdown, our government partners showed us that they are prepared to fight for justice on their own. We first saw this in May when they arrested a woman exploiting children online. Those children are now protected from further harm and receiving the healing that they need.

YOU CHOSE TO BRING JUSTICE.

IJM lawyers, partners and volunteers secured stunning victories in court with strong sentences that sent a message: perpetrators will be held accountable.

BOLIVIA

Volunteer professionals empowered to fight sexual violence against children with their careers

In 2018, IJM Bolivia began a program for volunteer professionals that would equip them with the skills to fight for justice against those who perpetrated sexual violence against children. When COVID-19 hit, the program continued online. By the end of 2020, despite COVID-19 challenges, these pro-bono volunteers formed 38 groups, worked on 32 cases, including appeals, and have already celebrated five convictions. Because of the strength of this program, IJM Bolivia has leaned into it as the most strategic way to ensure children are safe.





GHANA

Landmark trafficking convictions achieved, sending a strong warning to would-be traffickers

Two landmark trafficking convictions stand as key milestones as the scales of justice turn. Before IJM began its work in Ghana, there had not been a trafficking conviction in the Volta region in 20 years. In July, we saw the strongest sentencing for an IJM Ghana case. These cases also resulted in damages being awarded to the victims, showing an enhanced value placed on victim recompense and accountability to criminals, sending a strong message that will deter people from trafficking children at all.

This conviction is especially important, given how our work in Ghana has shifted in recent years.

Previously, operations in Ghana led to successful rescues of children out of exploitation, but we noticed they were not yielding the strongest legal cases for prosecuting traffickers and creating the necessary deterrent effect to permanently stop slavery on the lake. In 2018 the Ghana team worked with police to revise our strategy for rescue operations on Lake Volta. We adopted a new approach that helps us to build stronger cases against traffickers, target traffickers higher up the chain, and rescue the children most vulnerable to abuse. This strong sentence shows the new approach is working.

SUSPECTED
CRIMINALS
RESTRAINED

89

AFRICA-EUROPE

511

LATIN AMERICA

359

ASIA PACIFIC

268

SOUTH ASIA

“ I want to ensure that the person who least expects justice, gets justice because justice denied is robbing people of their destiny. ”

– State Attorney Dodzi
Andrews, Ghana

YOU CHOSE TO BRING RESTORATION.

IJM continued its powerful work, alongside the partners we have trained, to bring survivors to restoration. But not only that, we empowered survivors to lead the fight in their own communities, advocating for the support they need to fully heal.

SURVIVORS RESTORED TO SAFETY AND STABILITY

39

AFRICA-EUROPE

151

LATIN AMERICA

75

ASIA PACIFIC


252

SOUTH ASIA



SURVIVORS LEAD THE FIGHT FOR JUSTICE

When survivors lead the fight in their own communities, the impact is tremendous. Governments listen, media listen, community leaders listen. With the empowered voice of the survivor, there is more hope for real change for more people. That's why we launched the Global Survivor Network—a key component to scaling the work of justice.



“ We understand the pain survivors go through during bondage and after being rescued. I want other survivors to experience the same happiness, comfort, and security that I have. It is not right for us to experience goodness and not share it with others. ”

– Pachaiyammal, Survivor

PACHAIYAMMAL'S STORY

“For the first few years [after being rescued] we had to live and share a small mud house with seven other family members. We did not have any identity proof. Our only identity was the bonded labour Release Certificate (RC). We were basically stateless.

While the government rescued us and gave us RCs, we were left on our own to survive with no house, no work, no support, and little to no money. Our only assistance came from IJM. Until a few years ago, this is how it was. For the government, bonded

labour cases only meant rescue. The government did not have a comprehensive rehabilitation program as we struggled to get on our feet.

Now there is an increased responsiveness to the petitions represented by the Released Bonded Labourers Association. When we approach them, the government is ready to listen and respond. Rehabilitation measures are given importance because the government is now aware of the importance of proper rehabilitation post bonded labour rescues.”



YOU CHOSE TO BRING PROTECTION.

This year, we saw the fruit of a model that works, and when it is scaled to empower governments and partners to lead the charge for justice, the number of vulnerable people protected grows exponentially.

CONVICTED PERPETRATORS IN LOCAL COURTS

30

AFRICA-EUROPE

337

LATIN AMERICA

508

ASIA PACIFIC

2

SOUTH ASIA

THAILAND

IJM Chiang Mai successfully concludes 20 years of work in the city, leaves lasting impact

When IJM projects reach the final stage of justice system transformation, the result is a beautiful picture of how governments, law enforcement and community organizations can work together to protect their citizens. It's how societies were meant to operate.

We've seen that beautiful picture in Chiang Mai because of your faithful, unwavering support. That's why this year we are concluding 20 years of work in the city.

Does it mean the fight to protect people who are vulnerable is over in Northern Thailand? Not at all. It means that the team has made a lasting impact by training its partners in the government and the community for two decades. They are now fully equipped for the job that IJM has worked itself out of.

IJM will remain in Thailand through our work in Bangkok to fight labour trafficking.



ROMANIA

IJM Romania launches fight against trafficking

In March of this year, IJM signed its first agreement to collaborate with the Romanian government in its fight against trafficking. Romania has one of the highest populations living in modern-day slavery in Eastern Europe, at 86,000 people.

This was an exciting new development, reflecting the widespread respect IJM has earned through its proven theory of change. New opportunities like this one in Romania are opening up and leading to high-level partnerships and quick trust between IJM and new government partners.

“ A strong message is being sent today that trafficking in persons is an important issue for this government and the people of Romania. Let us mark this day as an important turning point. I am both encouraged and inspired by the unified voice of all those in government by your presence here today. ”

– Remarks from Shawn Kohl, IJM Director for Central and Eastern Europe, upon the launch of IJM's work in Romania



YOU CHOSE TO PARTNER WITH US.

This year, we scaled not only through local partners on the ground, but through partners like you. As you invested your resources and your expertise, you played an essential role in this fight.



CORPORATE PARTNERSHIP

IJM's partnership with Maxar results in rescue of more than 71 children in Ghana

In 2020, IJM and the Ghanaian government struck a revolutionary new partnership with Maxar, a satellite imaging company. Using their Secure Watch satellite imagery platform, the team mapped remote regions of Lake Volta and pinpointed locations. So far, this has resulted in the rescue of more than 71 children from enslavement. This has been a pivotal partnership, especially during the pandemic, as the team has been forced to work creatively to fight slavery, and we look forward to all we can do together moving forward.

DONOR SPOTLIGHT

A posture of generosity: Murray Neilson on his family's support of IJM and inviting others to join them

"I believe that IJM is the gold standard in the work of protecting people in poverty from slavery and violence. IJM staff are dedicated, relentless, and well-trained, and their mission results in long-lasting impact worldwide. When my wife and I had the opportunity to travel to see IJM's work in the field, we saw survivors of slavery and violence who were as young as our grandchildren—and we knew that this had to stop.

I believe it is an obligation to give in support of meaningful causes, and I really enjoy asking others to do the same. One way I've been able to do this is through organizing and hosting the annual IJM Canada Vancouver Benefit Dinner. Through this event over the years, I've seen incredible generosity from my colleagues and the local business community in supporting IJM, which has been very inspiring."



“I believe it is an obligation to give in support of meaningful causes.”

– Murray Neilson



LOOKING FORWARD

As we look toward the future, we see the capacity to implement our programs at a scale that will reach millions. We are taking bigger steps than ever to change the future of violence for good. Now, we're counting on you to take these bold, new steps with us.

The impact you will make as you give your resources will be transformational, and it will be lasting. You will leave a legacy of justice that the world will never forget. Together, we will make justice for the poor unstoppable.



ANU GEORGE CANJANATHOPPIL

Chief Executive Officer
IJM Canada

Looking back on my decade of leadership at IJM, every turn has been seasoned with challenges. But this year, when reports of violence skyrocketed as the pandemic descended across the globe, our carefully laid plans for the year quickly changed, and our teams faced a rising urgency to act.

You stepped up to help us swiftly respond to the changing needs—thank you. Together, we pushed forward with agility, even uncovering new opportunities that helped us not only persevere in 2020, but also will allow us to scale and thrive in the future.

The model we've tried and tested for over 20 years stood with durability and strength even in the heat of crisis. This year, as governments were pulled in many directions, we remained a trusted partner, working alongside them as they responded to the escalating crisis.

Survivors spearheaded leadership within their own communities to respond to the challenges, leading the protection of vulnerable people with conviction and compassion. Our theory of change emerged at its best in light of the pandemic, proving anything is possible. And, even as you were faced with many unknowns yourself, you remained at our side, challenging the darkness and propelling us forward.

Now, as we look ahead to the future, IJM Canada has transitioned to a new organizational structure to respond with agility to the opportunities at hand, including a move to the Greater Toronto Area to better mobilize others toward change. At a global level, our partnership model is growing at scale to help governments protect their most vulnerable people at a volume that is unprecedented. Now, we are positioned better than ever before to make justice unstoppable for millions around the world, and we're so grateful to have you with us as we get there.

Thank you for making this year possible and believing the impossible with us on the journey ahead.

Until all are free,

A handwritten signature in black ink, appearing to read 'Anu George'.

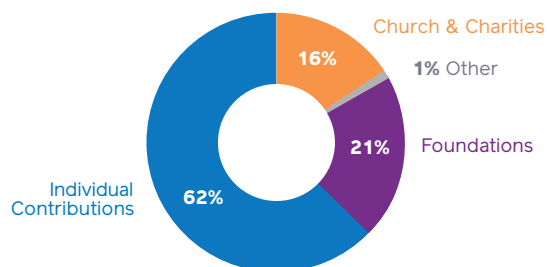
Anu George Canjanathoppil
Chief Executive Officer, IJM Canada

“We are positioned better than ever before to make justice unstoppable for millions around the world, and we're so grateful to have you with us as we get there.”

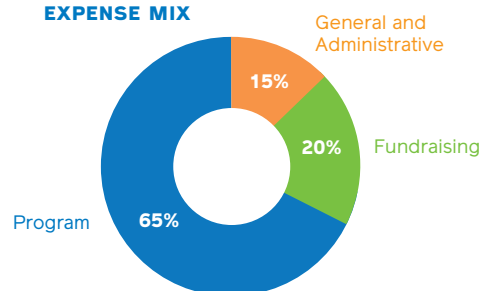
– Anu George Canjanathoppil

IJM Canada 2020 Financial Information

**2020
FUNDING SOURCES**



**2020
EXPENSE MIX**



Statement of Operations and Changes in Fund Balances (Audited)

REVENUE	Operating Fund	Restricted Funds	Capital Fund	2020 Total	2019 Total
Contributions	5,000,234	3,079,411	–	8,079,645	9,155,417
Fundraising Events	14,940	–	–	14,940	48,705
Honoraria and Travel Reimbursements	1,045	–	–	1,045	30,632
Sale of Resource Materials	12,604	–	–	12,604	12,118
Government Wage Subsidy	25,000	–	–	25,000	–
Interest	5,021	–	–	5,021	6,165
Total Revenue	\$5,058,844	\$3,079,411	–	\$8,138,255	\$9,253,037
EXPENSES					
Program Activities					
Overseas and General Casework	96,074	3,353,222	2,391	3,451,687	5,498,331
Education	587,161	20,345	8,258	615,764	831,959
Total Program Activities	638,235	3,373,567	10,649	4,067,451	6,330,290
Fund Development	1,236,442	–	8,258	1,244,700	1,516,000
General & Administrative Support	985,083	–	7,173	992,256	782,791
Total Expenditures	\$2,904,760	\$3,373,567	\$26,080	\$6,304,407	\$8,629,081
FUND BALANCES					
Excess (Deficiency) of Revenue Expenditures	2,154,084	(294,156)	(26,080)	1,833,848	623,956
Fund Balances, Beginning of Year	1,047,717	203,397	52,318	1,303,432	679,476
Interfund Transfers	(166,034)	166,034	–	–	–
Fund Balances, End of Year	\$3,035,767	\$75,275	\$26,238	\$3,137,280	\$1,303,432

Statement of Financial Position (Audited)

ASSETS	Operating Fund	Restricted Funds	Capital Fund	December 31, 2020	December 31, 2019
Current Assets					
Cash	1,198,041	–	–	1,198,041	638,085
Short-term Investments	2,024,858	75,275	–	2,100,133	700,267
Accounts Receivable	36,461	–	–	36,461	46,273
Inventory	8,957	–	–	8,957	9,078
Prepaid Expenses	27,841	–	–	27,841	40,905
Total Current Assets	\$3,296,158	\$75,275	–	\$3,371,433	\$1,434,608
Capital Assets	–	–	26,238	26,238	52,318
Other Assets-Long Term	–	–	–	–	5,000
Security Deposit on Lease	–	–	–	–	–
Total Assets	\$3,296,158	\$75,275	\$26,238	\$3,397,671	\$1,491,926
LIABILITIES AND FUND BALANCES					
Current Liabilities					
Accounts Payable and Accrued Liabilities	260,391	–	–	260,391	188,494
Fund Balances					
Unrestricted	3,035,767	–	–	3,035,767	1,047,717
Internally restricted - invested in capital assets	–	–	26,238	26,238	52,318
Restricted	–	75,275	–	75,275	203,397
Total Fund Balances	\$3,035,767	\$75,275	\$26,238	\$3,137,280	\$1,303,432
Total Liabilities & Fund Balances	\$3,296,158	\$75,275	\$26,238	\$3,397,671	\$1,491,926

You may view the full audited statements at IJM.ca/financials

IJM Canada is a member of the Canadian Council of Christian Charities and is a Better Business Bureau Accredited Charity.

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INTERNATIONAL JUSTICE MISSION (IJM) is a global organization that protects people in poverty from violence. IJM partners with local authorities in 24 program offices in 14 countries to combat slavery, violence against women and children, and police abuse of power against people who are poor. IJM works to rescue and restore victims, hold perpetrators accountable, and help strengthen public justice systems. IJM Canada is critical part of the IJM global community's efforts to build a safe future that lasts for people living in poverty.

IJM Canada is committed to modelling and maintaining the highest standards in our work, including our commitment to financial integrity. IJM Canada is recognized by Canadian Centre for Christian Charities and BBB for our exceptional commitment to financial responsibility, accountability and transparency. You may view our full audited financial statements at www.ijm.ca/financials.

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*Pseudonyms have been used and images have been blurred for the protection of these IJM clients.



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