

# *I Am Brave* Documentary

## Screening Guide



# JOIN THE MOVEMENT

**Friend,**

It started in a living room. I remember gathering with a few close friends, sitting on very ordinary couches, sharing an impossible vision. It was there—through the generosity of friends—that this dream became reality. I couldn't have imagined the miracles we'd see in the twenty years since. This is how I've come to believe God moves: one single person, an act of courage and the generosity of others.

Every day, our International Justice Mission lawyers, investigators, social workers and staff around the world face the realities of slavery and unspeakable violence. They stand on the front lines, bringing rescue, restoring freedom for women like Joy and partnering with local governments to transform the very systems that oppress. This is possible because of the generosity of Freedom Partners and friends like you.

As we look ahead, I want to extend you this simple invitation: like me, would you open your living room and invite others to join our shared fight to protect people living in poverty from violence? With your help, I believe we can put an end to the business of violence and slavery for good.

It begins with you. It begins with all of us.

**Until all are free,**

A handwritten signature in black ink, appearing to read 'Gary Haugen', with a stylized, flowing script.

**Gary Haugen**

Founder and Chief Executive Officer,  
International Justice Mission



**“WE ALL HAVE TO TELL  
THE STORY AND MAKE  
SURE EVERYONE KNOWS  
THAT GOD’S PLAN IS FOR  
EVERY PERSON TO BE  
FREE. WILL YOU STAND  
WITH ME?”**

**—JOY**

**>> Hosting an *I Am Brave* screening is your opportunity to stand with Joy and invite others to do so as well.**

# HOSTING A GREAT SCREENING

## 1 Gather your friends.

Keep it simple—in your living room or in the student lounge. You don't need a big space to have a big impact; pick any venue where you can screen a film and create a welcoming space. Can't meet in person? Stream it over Zoom!

## 2 Watch the film.

Screen the [I Am Brave film](#) on your TV or computer. Before you watch the film, share with your friends how you first heard of modern-day slavery and why you wanted to gather them together for a night of impact.

## 3 Discuss reactions to the film.

Spend a few minutes sharing thoughts and questions. How did you react to hearing Joy's story? What does bravery mean to you? How does the documentary leave you with a sense of hope, excitement, despair, passion, longing—or maybe a combination of these feelings? How are we called to engage in seeking justice for the vulnerable?

## 4 Take action, together.

One of the best ways we can support the end of slavery is with our resources. Every dollar that you give helps send rescue and protection. Invite your friends to use [this link](#) go to and give what they can. Consider becoming a Freedom Partner by giving monthly or giving a one-time gift—every gift makes an impact!

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# After your event...

The movement to end violence and slavery won't end until everyone knows it exists and that we all have a role to play in ending it. Call or text your parents, co-workers, classmates and friends to share with them your experience watching the film. Encourage them to host a screening as well, or share the giving link and ask them to consider fueling our mission with a one-time or monthly gift.



# SLAVERY TODAY

Many people think slavery ended in the 1800s. Yet today, there are more than 40 million children, women and men around the world in slavery. They're beaten, starved, abused and worked to the bone by slave owners who value money more than human life. Slavery is a multi-billion dollar industry, preying on the poor and vulnerable.

Today, girls are abused in brothels, boys are enslaved on fishing boats, and entire families are trapped in brick kilns and rice mills. And there is a new form of slavery on the rise: the online sexual exploitation of children.

Unlike other forms of trafficking, it allows pedophiles to abuse children from anywhere in the world. All they need is to connect to the internet, wire a small sum of money, and watch on their screen at home.

**12 YEARS  
OLD**

Half of the cybersex trafficking victims we've helped rescue have been 12 years old and younger.

**80%**

Within this percentage of IJM-supported cases that involved perpetrators who are known to the victims, almost half of them were parents.

**750,000**

The estimated number of predators online at any given moment.

# COST OF A RESCUE OPERATION

## ONE RESCUE OPERATION COSTS \$10,900

### Initial investigations to document the crime.

This can include IJM staff collecting evidence of abuse, delivering it to police and advocating for action.

### Support during rescue operations.

IJM operations are conducted with local law enforcement to bring victims into freedom and document key evidence against traffickers.

### Immediate aftercare for survivors.

This includes the support of an IJM social worker who stays with survivors during and after rescue.

**You and your friends can fund a portion of a rescue operation, or you can fund an entire operation! Your gifts help make rescue and freedom a closer reality.**



# THE MOVEMENT



Joy was one of thousands of children in the Philippines trapped in the cruelty of online sexual exploitation. Joy grew up moving from home to home, passed among various family members until she landed in the hands of her “boss,” who began exploiting her for money when she was 10. For years, Joy dreamed of a brighter future away from her horrible reality of abuse.

In 2013, IJM’s team in Cebu worked with Philippine law enforcement to arrest the person who abused Joy and

rescue 16 survivors, including Joy. That’s when the work of restoration in Joy’s life began.

In her aftercare home, Joy found the love and support she needed to heal, move forward in strength and grow in confidence. Joy is now a champion for survivors and has begun to share her story with children, young adults and audiences around the world.

# WOMEN ON OPPOSITE SIDES OF THE WORLD



Courtney, Kim, Leanna and Lena share many things in common: their love for camping, spending time in nature and a desire to end the online sexual exploitation of children. Friends for years, these four women decided to launch Feast for Freedom in British Columbia, a fundraiser dedicated to ending the online sexual exploitation of children.

It all started with a conversation about the mutual heartbreak they experienced for the victims of this crime. The conversation soon turned into brainstorming: what about hosting a dinner-style fundraiser? And so, Feast for Freedom was born.

As mothers themselves, these women care deeply about children, "we want to see them loved, protected, and celebrated. Not abused and exploited." When explaining the event title, "Freedom" is the purpose of the fundraiser—to raise money to support IJM in their efforts to rescue and protect children from online sexual exploitation of children. The "Feast" part of the event has taken the form

of an in-person long table meal and as a virtual event with food for guests.

Having hosted this event twice—first in 2019 and again in 2021—their hope is that Feast for Freedom continues to raise awareness about the online sexual exploitation of children and encourages people to become active participants in fighting against it.

When asked about their passion for ending injustice, they stated: "We cannot ignore the fact that children are being sexually abused over the internet. If we were in that position, we would want someone to save our children if they could. In our lives we have the opportunity and resources to help rescue children from this crime. So, we will!"

Because of creative supporters like Courtney, Kim, Leanna and Lena, we've brought rescue and restoration to thousands of survivors of slavery and violence—survivors like Joy.



# BUILDING SAFE COMMUNITIES

## Communities are living without protection from violence.

Five billion children, women and men live in a “justice gap” without the protection and benefits of the law. Without the protection of strong justice systems, people in poverty are uniquely vulnerable to everyday violence—crimes like slavery, violence against women and children, and police abuse of power.

IJM’s mission is to protect people in poverty from violence. Beyond rescuing individual children, women and men from abuse and exploitation, we want to create a world where they are never abused in the first place—a world where they can expect to be safe and protected in their communities.

**By 2030, IJM and our partners will protect 500 million people from violence by strengthening justice systems that secure safe communities for all.**



### WHAT IS PROTECTION?

Living under protection means you can count on the benefits of a strong and effective justice system.

It means you can expect to be safe—that it is unlikely you will experience violence, because law enforcement is deterring criminals from committing violent crimes. And it means if you do experience violence, you can expect the justice system to support you and secure justice in your case.

### OUR IMPACT AROUND THE WORLD

We have proven over and over again that strengthening justice systems to enforce the law deters criminals and protects people from violence.

#### 75-86% Decrease in Child Sexual Exploitation

IJM studies in the Philippines measured a remarkable decrease in the number of children sold for commercial sexual exploitation—between 75% and 86%—in the cities where we worked alongside authorities to bring criminals to justice.

#### 50% Decrease in Land Theft

And in Kampala, Uganda, the prevalence of land theft dropped nearly 50% after IJM’s work to strengthen the justice system’s response to this crime and its capacity to serve widows who were violently forced from their land.

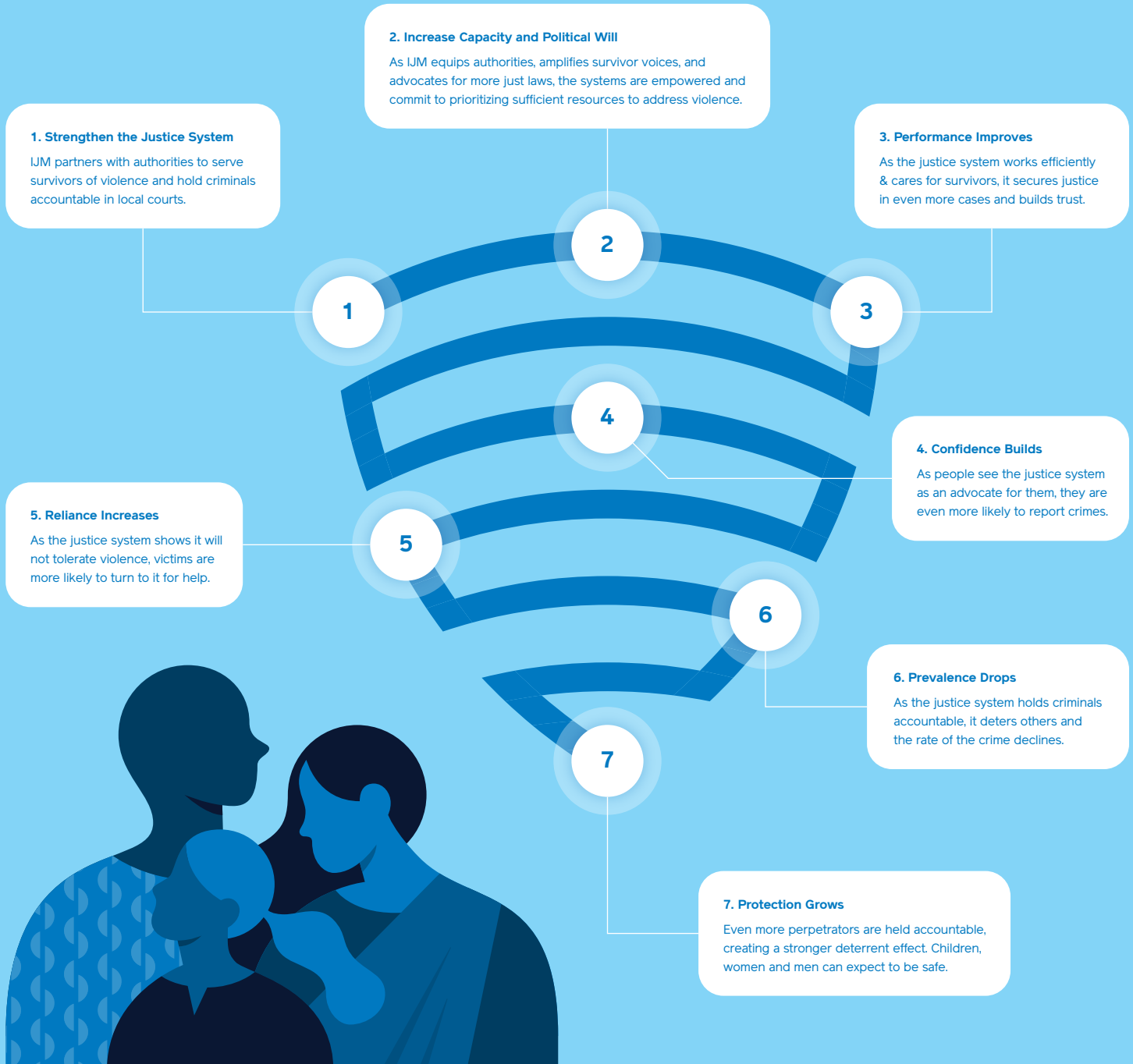
# BUILDING SAFE COMMUNITIES

IJM's programs strengthen justice systems to protect people from specific crimes. IJM and our partners collaborate with local authorities to rescue and restore individual survivors of violence, and to hold perpetrators accountable in local courts.

Drawing on our experience guiding cases through the justice system, we collaborate with local governments to strengthen

and measure four domains of protection: prevalence, reliance, performance, and confidence.

When perpetrators face consequences under the law, when law enforcement does not tolerate violence, when communities trust that justice systems consistently stand up for the good of survivors—criminals stop abusing people.





**THANK YOU!**