

## A FUTURE DEFINED BY FREEDOM





TOGETHER WE ARE USHERING IN A NEW ERA OF PROTECTION, WHERE PEOPLE ONCE VULNERABLE TO VIOLENCE CAN THRIVE IN SAFETY AND FREEDOM.

### LETTER FROM GARY HAUGEN

This past year at IJM, we commemorated 25 years of tireless work to protect people in poverty from violence. As we reflected on this milestone, it struck me that all we have accomplished since 1997 would not have been possible without you.

In our earliest days, we were told it was impossible to rescue even one child from a brothel or send one perpetrator to jail for sexual assault in countries full of corruption and lawless violence. It just wasn't something that ever happened. But after seeing the brutal violence experienced by children and families at the hands of criminals who faced no consequences, we knew we had to try.

Thanks to the courageous work of our team, we defied the odds and successfully accomplished our first rescue operation. And then we did it again and again. With each successful rescue came more experience, expertise, trust from local partners and governments, and support from passionate donors. Eventually, we began to rescue hundreds of children, women and men every year.

But your unwavering commitment to the mission inspired us to dream even bigger. We asked ourselves: what if we could partner with local governments and agencies to not only rescue vulnerable people from violence but protect them from experiencing exploitation and abuse in the first place? Thanks to you, we had the confidence to try. Now, 10 years later, we have seen violence and modern slavery reduced from between 50% and 86% in nine different projects around the world.

It all began with a single, improbable rescue. Now 25 years into the mission, we have a crystal-clear picture of the kind of transformation that's possible when people like you commit to the long road of justice. Together, we've helped rescue over 76,000 people from violence and protected over 10.4 million more from abuse and exploitation.

And in just this past year, your support continued to transform communities in previously thought impossible ways. From a landmark conviction of the police who murdered our friends and colleagues in Kenya to shining a global spotlight on the oncehidden crime of online sexual exploitation of children, the unified story throughout this review is of lasting, systemic change. And that's exactly the kind of change needed to rescue millions and protect half a billion from violence by the year 2030.

When we first began our mission, building sustainable protection for 500 million people would have sounded like an outrageous goal. But if the last 25 years have taught us anything, it's that radical transformation only happens when we're brave enough to try.

Thank you for all you have done to make this work possible – I am so deeply grateful.

Gary Haugen IJM Founder and CEO



### WITH YOUR HELP IN 2022, IJM AND OUR PARTNERS AROUND THE WORLD:

**9,295** Victims from Violence and Oppression

Relieved

**Restored\*** 

434 Survivors to Safety and Stability

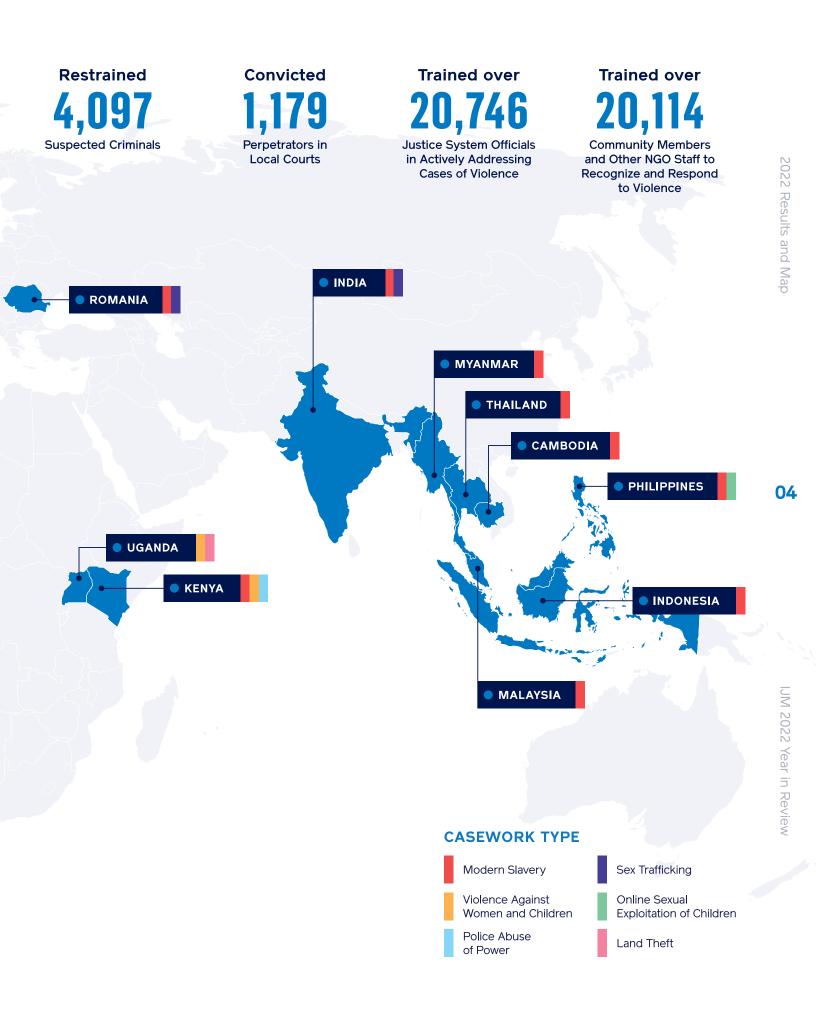
GHANA



\*This number represents survivors "fully restored" using IJM's externally validated Assessment of Survivor Outcomes (ASO) tool. There are thousands more survivors currently receiving support and participating in ongoing aftercare programs.

Impact numbers reflective of information compiled February 2023 for Calendar Year 2022

IJM Canada is an independent charity in Canada.



## To protect vulnerable people from

**violence** by rescuing victims, bringing criminals to justice, restoring survivors to safety and strength, and helping local law enforcement build a safe future that lasts.

### OUR VISION

# To rescue millions, protect half a billion and make justice unstoppable.

Violence and fear have defined this past year for so many vulnerable people. But you helped turn it into a year of hope and freedom for thousands of children, women and men.

The impact of these changed lives will continue to grow as future generations inherit a new world defined by safety and freedom for all.



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### Throughout this report

Find these symbols that represent key partnerships that pushed forward rescue and justice.



GOVERNMENT PARTNER

IMPLEMENTING PARTNER 06

# You Helped SEND RESCUE

Victims Relieved of Violence and Oppression: **9,295** 

Decades of partnership with local organizations and government authorities mean rescue now happens faster than ever, leading to significant milestones of protection that will impact generations.





## Urgent rescue that once took years now takes weeks

In the past, almost nothing could convince officials in South Asia to enforce the law and rescue victims of bonded labour. This recently occurred when authorities would not investigate the death of a two-yearold-boy at a brick kiln after a local IJM partner brought it to their attention.

But when officials did not act, our partner reached out to the IJM-trained State Human Rights Commission to pressure for an investigation. That month, 15 people were rescued.

Previously, this rescue would have taken years. Now, with a stronger justice system, it can happen in weeks.



### GHANA ma

## Government-led rescue brings nine to freedom

In April, the Ghana Police and the Department of Social Welfare led an IJMsupported rescue operation, bringing nine suspected victims of trafficking to safety.

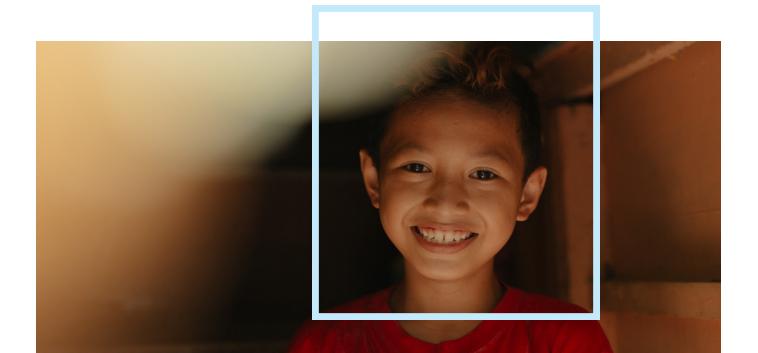
Four men and five boys were rescued. Two of the men estimate they were first enslaved at three to five years old and have endured violence and unsafe work for over 20 years. The youngest boy rescued was only five.

Excited to finally be safe and free, the older boys are eager to go back to school.

#### PHILIPPINES

### Over 1,000 children rescued from online sexual exploitation as IJM Philippines celebrates a historic milestone

The very first cases of online sexual exploitation of children in the Philippines were reported in 2011. Since then, IJM has become a global leader in fighting this fast-growing crime. In September 2022, we exceeded over 1,000 children rescued and removed from danger by the Philippine government in IJM-supported operations.



# You Helped BRING JUSTICE

Perpetrators Convicted in Court: 1,179

Suspected Criminals Restrained: 4,097

IJM helped secure landmark convictions against several well-connected criminals who have evaded accountability for years, sending a clear message that no matter how powerful you are, you will be held accountable under the law.

### **KENYA**

## Notorious sex offender sentenced to 100 years

In 2010, a director of a children's home began exploiting and sexually abusing minors in his care. When two young boys finally escaped and alerted authorities in 2016, IJM learned that the perpetrator was known to them and already the subject of three other cases IJM had taken on.

IJM acted swiftly to protect more children from his abuse. Lawyers and aftercare workers met with victims to learn more about the abuse and partnered with a prosecution team to represent them in court.

The court found the perpetrator guilty on four counts of abuse and imposed a harsh sentence of 100 years to deter other would-be offenders.

#### SOUTH ASIA

21 customers convicted of paying for sex with minors, bringing unprecedented accountability to the demand side of trafficking

IJM celebrated a significant legal victory when a specialized Child Protection Court convicted 21 male customers who paid for sex with minors – a case IJM has pursued since 2017.

It is rare for customers to be convicted under the law. "This conviction of 21 customers is an unprecedented phenomenon," said Debranjan Banerjee, a public prosecutor. "This will spread a social message that being involved in sexual exploitation will result in punishment."

### Anti-trafficking cases conclude faster with increased government support

When IJM first began anti-trafficking work in South Asia, a trafficking case would take a minimum of 10 years to reach a judgment. Now, the average IJM case takes only 3.5 years to conclude. The justice system's strengthened understanding of the severity of human trafficking helps them proactively seek justice on behalf of victims.



### **КЕNYA**

### MAVOKO 3 TRIAL LEAVES LASTING LEGACY OF POLICE ACCOUNTABILITY IN KENYA

## A six-year fight for justice ends in victory

After a six-year battle in court, three police officers and a civilian police informant were found guilty of killing our colleague Willie Kimani, IJM client Josephat Mwenda and our trusted driver Joseph Muiruri. They became known as the Mavoko 3.

The trial led to widespread grassroots advocacy and government action, which has strengthened overall police accountability. Before this case, only two police officers were ever convicted of murder. Since then, over 40 officers have been convicted of murder or manslaughter, with hundreds more cases currently in court.

The guilty verdict is a significant moment for police accountability in Kenya and sends a strong message to officers that they are not above the law.

The verdict has also brought closure for the loved ones these brave men left behind, including all of us at IJM. Though our hearts still grieve the loss, we have seen the tide turning against police who abuse and exploit the people they are meant to protect.

## Police accountability leads to stronger democracy

Widespread police abuse of power has historically made elections unsafe in Kenya. During the 2007 election, over 1,200 Kenyans died, with much of the violence attributed to police brutality.

But the surge in police accountability following the deaths of the Mavoko 3 had the effect of strengthening democracy as well.

Prior to the 2022 elections, the government invited IJM Kenya to lead elections management training for 135 police and station commanders. Partners quickly replicated this training in every police station across the country.

As a direct result of this training, the elections were safe and largely conflict-free. Countries all over the world recognized the stunning progress of Kenya, a country defining their future through strengthened democracy and the freedom to participate in elections safely.

# You Helped ELEVATE SURVIVORS

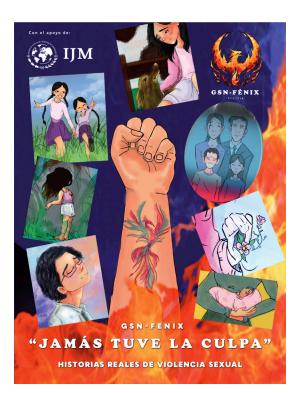
Survivors Restored to Safety and Strength: 434

Survivors who have healed from trauma are uniquely equipped to help support other survivors and speak into programs designed to serve them. You helped empower these brave leaders to tell their stories and define the future of survivor care.

### THE GLOBAL SURVIVOR

**NETWORK (GSN)** is an IJMsupported international group of survivor leaders who help build safer communities through their advocacy and expertise.

Through the GSN, survivors from around the world advocate for change in their communities through media interviews, publications and conferences. A new GSN chapter in Ghana and a book written by survivors in Bolivia continue to lead us toward a future defined by advocacy and holistic restoration.



The GSN chapter in Bolivia, also known as the Phoenix Project, published a book to use their stories to protect others in their community.

### SOUTH ASIA 🏛

### Groundbreaking planned community helps 143 families break free from cycles of poverty and trafficking

Without proper support, survivors of trafficking often face significant challenges when attempting to rebuild their lives in freedom. They need to find safe, profitable work and a supportive community that understands their trauma.

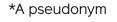
That's why government officials invested in an innovative planned community. Meesanallur is a model village where survivor families can safely rebuild their lives and gain the skills needed to reintegrate into society.

### PHILIPPINES

### Ruby's story told in a podcast, bringing global awareness to a hidden crime

Ruby\*, a survivor of online sexual exploitation of children (OSEC), has shared her story with government leaders, advocates and major news outlets. This year, IJM Philippines, IJM Singapore and Cadence Media collaborated with Ruby to tell her story through a podcast series called *The Fight of My Life: Finding Ruby.* 

Ruby's story gripped audiences worldwide through rich storytelling, high-quality production and the story's shocking conclusion. The podcast's global reach bolstered IJM's advocacy for strengthening justice systems to protect vulnerable children and advocating for enhanced detection and disruption of tech platforms.





The new model village is helping 143 families find jobs, join social programs, start businesses, learn skills-based training and connect with a supportive community. Its success has become a promising example of a project that could eventually be replicated across South Asia, with the potential to impact millions of survivors.

### IJM advocates for child protection at the world's largest financial tech conference

Through the strength of Ruby's story, IJM received an invitation to speak about OSEC at the Singapore FinTech Festival, the largest financial tech conference in the world.

Executive Director of IJM's Center to End OSEC John Tanagho spoke in front of 62,000 attendees about how tech and financial companies have unintentionally played a role in allowing this crime to thrive, and what they must do to ensure it comes to an end.

The *Finding Ruby* podcast and IJM's involvement in the financial tech conference are clear signs that survivor voices carry the necessary weight, authority and influence to affect change at the highest levels.





You Helped Elevate Survivors

# You Helped BUILD PROTECTION

Justice System Officials Trained to Actively Address Cases of Violence: 20,746

The most effective way to protect millions from violence is to train local governments to protect their people. You helped governments see our proven model at work and take ownership of the safety of their communities.



### ROMANIA

### IJM offers crisis relief and equips partners to ensure refugee safety

Thanks to IJM Romania's experience protecting vulnerable people from crossborder trafficking, our team was able to provide urgent support as Ukrainian refugees fled to Romania for safety. We have helped provide urgently needed supplies and trauma-informed care training to vetted organizations and shelters that provide humanitarian aid to refugees. IJM has also helped combat human trafficking during this crisis by monitoring social media platforms for suspicious activity, vetting employers who offer jobs to refugees and providing training on how to spot the dangers of trafficking to front-line service providers and refugee communities.

IJM Romania continues to support displaced families, our partner NGOs and law enforcement agencies during this ongoing crisis and respond accordingly to their needs.



### EL SALVADOR

### IJM's protection model equips local partner, causing a domino effect of justice

Two young sisters in El Salvador are now safe thanks to IJM's local implementing partner who fought for them in court and achieved their first conviction through this case.

The girls had been abused by their stepfather since they were 9 and 14 years old because he knew he would likely never experience any consequences for his actions. The area they lived in was so violent and dangerous, police would avoid it altogether.

But the Salvadorian Association for Rural Health (ASAPROSAR) took on the case, using everything they learned from IJM's model of protection to fight the court battle. This led to their first conviction, and soon led to several more.

In the next six months, ASAPROSAR achieved four more convictions using our casework model, setting a strong precedent that perpetrators could receive maximum sentences for abuse and sexual exploitation. With each conviction, more violence is deterred, and the community becomes safer for everyone.

### SOUTH ASIA 🏛

"Happiness hubs" are a safe space for trafficked children to find help



The Railway Protection Force (RPF) works to help rescue children who are trafficked and transported through the country's railway network. But when the RPF interviewed

children, the small, dark rooms they used made children feel unsafe and less likely to share information that could lead to their rescue and protection.

To address this, IJM collaborated with the RPF to conceptualize and build new child-friendly spaces to keep victims comfortable and ensure they felt safe enough to tell the truth.

"Happiness Hubs" are bright and colourful, with spaces for children to play, read or rest. They also include a private interview room and workspace for RPF officers, a pantry, a dining area, a restroom and space for nursing mothers.

Two hubs currently in operation have already served 51 boys and 11 girls throughout the process of their rescue.

# You Helped EXPAND PARTNERSHIPS

As IJM has grown to become a globally recognized leader in protection for vulnerable communities, institutions, artists, multinational corporations and individual donors have found new ways to support the mission. You helped us build bridges to collaborate with influential new partners excited to use their resources and accelerate justice on a global scale.

## Meta and IJM work together to protect children from violence, both online and within their communities

### Virtual reality campaign reaches 27 million views bringing global awareness

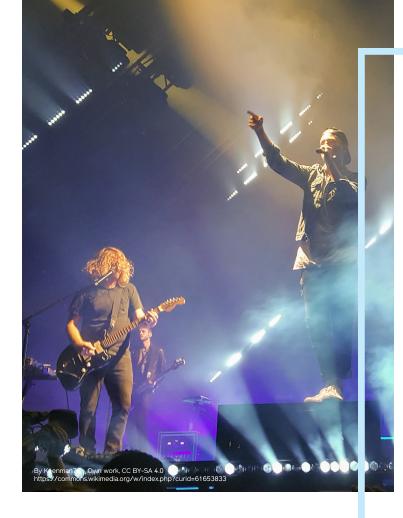
IJM partnered with Meta and non-profit organizations to create a cutting-edge virtual reality experience, reaching 27 million unique views to put a global spotlight on online child sexual exploitation. This campaign has already opened doors for more opportunities to harness innovative new technology to help build awareness, encourage advocacy and protect vulnerable children from violence.



### A Meta-funded project improves police response to online reports of child sexual exploitation material

Meta has expanded its efforts to actively combat the online sexual exploitation of children by funding IJM-led Project Boost. This project, delivered in partnership with the National Center for Missing & Exploited Children (NCMEC), strengthens local responses to tip line reports of child sexual exploitation material in several countries.

NCMEC receives tens of millions of reports online every year, including from Meta platforms like Facebook, Instagram and WhatsApp. Meta's generous decision to fund Project Boost has made a tangible impact by increasing the capacity of justice systems to respond to reports and hold perpetrators accountable. IJM's training has already led to several victims safeguarded and suspects arrested.



### OneRepublic takes IJM on tour

An estimated 1.2 million people had an opportunity to hear about IJM's mission when OneRepublic included IJM in their 32-city tour this past summer. The band invited fans at their live shows and through their social media to join IJM as Freedom Partners. To show their faith in the mission, OneRepublic also raised \$1 for every ticket sold to contribute towards the goal of protecting vulnerable people from violence. In 2022, the band helped raise over \$300,000.

You Helped Expand Partnerships

### IJM hosts Kelowna Benefit Concert with Dean Brody

A partnership with award-winning country artist Dean Brody brought together professional athletes and musicians at a fundraiser to elevate IJM's global efforts to end violence against vulnerable people. The Kelowna Benefit opened doors for new partnerships across the country that could help Canada become a global leader in the fight to protect vulnerable people from violence.



From auctioning fishing trips and starting businesses to rallying coworkers and literally climbing mountains, our donors never cease to amaze us with how they use their unique talents and resources to support our work.



### Nicole Molnar

It's not easy to talk with children about heavy issues like poverty and human trafficking, but Nicole's parents introduced her to those realities at a young age. She grew up overseas, and when her parents weren't busy teaching classes, they were showing Nicole how to show care and compassion towards vulnerable people in their community.

Now, Nicole hopes to teach her daughter those same lessons by showing that even small acts of kindness can make a difference. Five years ago, they both signed up to participate in Dressember, a movement to wear a dress every day of December to raise money for trafficking, and have seen firsthand how 'doing what we can' often leads to surprising results.

"I think as adults, we too can do often fall into the trap of thinking things like, "I only have \$10, it won't make a difference." Nicole said. "But year after year watching [my daughter] bake cookies or have a hot chocolate stand, I have seen her small effort multiplied by others seeing and getting involved...Every year I watch how all those little bits add up to a huge sum of money raised."

In five years, those little bits have added up to \$33,700 raised.

Blythe Hill, the founder of Dressember, sums it up well when she said, "We step into a dangerous trap when we tell ourselves not to attempt to make an impact unless it can be big. We forget that big impact usually begins as small impact."



### Lori Morris

Lori first learned about IJM through a friend who had worked in Nepal for years, caring for women rescued from trafficking. Inspired by her friend's work, Lori asked how she could help.

"She directed me to IJM," Lori said, because "it was the most trustworthy and organized group (she knew of) that was successfully rescuing people from human trafficking."

As an artist, Lori finds beauty in the natural world and wanted to use that ability to help with IJM's fundraising efforts. An opportunity came up when she had the idea to perform a live painting at a fundraiser hosted by her church.

"The painting was started and completed during the evening of listening to beautiful music, sharing desert and hearing about IJM's work. Then within a week, I facilitated the painting being auctioned online and 100% of the proceeds went towards IJM. It was so satisfying to be able to use my art to help, and I knew that I wanted to do more."

### LOOKING FORWARD

When I look to the future, I'm overwhelmed with gratitude for supporters like you who have already brought us so far. Your generosity has helped bring justice, safety, and security to so many people who once lived under the oppression of everyday violence.

I think of our Guatemala trip to the field with IJM Canada staff, church leaders and donors. We met with IJM Guatemala government stakeholders and partner organizations that provide justice services and trauma-informed care to women and children survivors of violence. It was incredible to see everyone joining together to ensure a future where women and children are protected, and able to thrive in freedom and safety.

On July 28, we kicked off a partnership with Canadian country artist Dean Brody in Kelowna, BC, with 700 people in attendance! The Vancouver Benefit put IJM's global effort to protect people from violence in the spotlight, leading to new supporters who helped set a new event record for funds raised towards anti-slavery casework. And in partnership with IJM Bolivia, we brought a group of Canadian Judges to meet with the Bolivian School of Judges, The Magistrates Council and Canadian Embassy. This trip made huge progress in a new collaborative effort to help combat violence against women and children.

Finally, I think of Parliamentary Bill S-211, an Act to enact the Fighting Against Forced Labour and Child Labour in Supply Chains Act and to amend the Customs Tariff. I'm so proud of our Director of Strategy and Operations, who testified in front of the House of Commons Standing Committee on Foreign Affairs and International Development. Drawing on IJM's 25 years of expert knowledge, she shared how Bill S-211 could protect people that are vulnerable to labour exploitation. As we continue to support the passing of Bill S-211, we are so encouraged that the government is beginning to view IJM as expert partners in the effort to end forced labour in Canada's supply chains.

Amid multiple crises that have disrupted so much of the world's progress, growth and hope, it is a great joy to continue diligently partnering with you to address the violence that affects those who fall outside the protection of the law. You are part of a global community of advocates, survivors and partners who have already helped bring rescue, protection and restoration to so many.

Looking back on all we've accomplished together, I feel an unshakeable sense of confidence that the future will be defined by freedom for 500 million children, women and men, because people like you worked tirelessly to ensure their safety and protection.

Until all are free,



Anu George Canjanathoppil Chief Executive Officer, IJM Canada

## IJM Canada 2022<sup>\*</sup> Financial Information



### Consolidated Statement of Activities (Audited)

REVENUE	Operating Fund	Restricted Funds	Capital Fund	For the 12 months ended March 31, 2023 Total	For the 3 months ended March 31, 2022 Total
Contributions	5,391,099	2,937,982	349,808	8,678,889	1,543,659
Fundraising Events	1,436	-	-	1,436	-
Honoria and Travel Reimbursements	21,850	-	-	21,850	1,190
Sale of Resource Materials	3,530	-	-	3,530	-
Total Revenue	\$5,417,915	\$2,937,982	\$349,808	\$8,705,705	\$1,544,849
EXPENSES					
Program Activities					
Overseas and General Casework	2,188,074	2,908,725	-	5,096,799	741,148
Education	953,990	28,635	11,739	994,364	298,847
Total Program Activities	\$3,142,064	\$2,937,360	\$11,739	\$6,091,163	\$1,039,995
Fund Development	2,041,568	-	11,739	2,053,307	426,923
General & Administrative Support	699,059	-	11,738	710,797	191,766
Total Expenditures	\$5,882,691	\$2,937,360	\$35,216	\$8,855,267	\$1,658,684
Excess (Deficiency) of	(464,776)	622	(314,592)	(149,562)	113.835

At the end of Calendar Year 2020, the organization changed its Fiscal Year to run from April 1-March 31. This shift allows us to have a more comprehensive view of the financials to include the substantial revenue that is received at Calendar Year End which allows for better informed budgeting decisions. To accommodate the transition, the 2021-2022 numbers reported incorporate 15 months of data rather than the reported 12 months for the current year (from April 1, 2022 to March 31, 2023). Should you have questions, please reach out to contact@ijm.org.

622

(314,592)

(149,562)

113,835

(464,776)

**Revenue Expenditures** 

### Statement of Financial Position (Audited)

ASSETS	Operating Fund	Restricted Funds	Capital Fund	March 31 2023	March 31 2022
Cash	336,532	283,683	-	620,215	1,935,535
Short-term Investments	-	-	-	-	-
Accounts Receivable	66,237		349,808	416,045	31,937
Inventory	-	-	-	-	-
Prepaid Expenses	69,770		-	69,770	92,624
Capital Assets	-	-	890,926	890,926	68,995
Total Assets	\$472,539	\$283,683	\$1,240,734	\$1,996,956	\$2,129,091
LIABILITIES AND FUND BALANC	ES				
Current Liabilities					
Accounts Payable and Accrued Liabilities	164,724	-	-	164,724	147,297
Fund Balances					
Unrestricted	307,815	-	-	307,815	1,645,292
Internally restricted - invested in capital assets	-	-	1,240,734	1,240,734	68,995
Restricted	-	283,683	-	283,683	267,507
Total Fund Balances	\$307,815	\$283,683	\$1,240,734	\$1,832,232	\$1,981,794
Total Liabilities & Fund Balances	\$472,539	\$283,683	\$1,240,734	\$1,996,956	\$2,129,091

### 2022 Board of Directors

James Peters, Chair Former President, Hadrian Manufacturing Inc.

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Sharon Cohn-Wu Regional President of North America, IJM

Marvin DeVries Businessman

John Faber Chief Financial Officer, Pason Systems Marvin Penner Registered Clinical Counselor, BC

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Johnathan Shui Director of Investments, Good & Well

Marantha Weeks Nurse and Clinical Case Manager Shriner's Hospital

Linda Yang Lawyer

You may view the full audited statements at IJM.ca/financials

IJM Canada is a member of the Canadian Council of Christian Charities and is a Better Business Bureau Accredited Charity.



## Ways to Give

IJM is grateful for the generosity of our donors. In addition to cash, check or online donations, we also accept gifts of non-cash assets which include stock, bonds, real estate and more. Here are a few giving options:

#### ONLINE

Give safely, instantly and conveniently online at *ijm.ca* 

#### START A FUNDRAISER

Choose an activity, set a goal and invite your network to donate. Learn more at *ijm.ca/fundraise* 

#### **EMPLOYER MATCHING GIFTS**

Double or triple your impact by requesting your employer to match your gifts at *ijm.ca/get-involved/give/corporate-giving* 



#### INTERNATIONAL JUSTICE MISSION

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