

# YEAR IN REVIEW



INTERNATIONAL  
JUSTICE  
MISSION



A FUTURE  
DEFINED  
BY FREEDOM

# 2022



01

**TOGETHER WE ARE  
USHERING IN A NEW  
ERA OF PROTECTION,  
WHERE PEOPLE  
ONCE VULNERABLE  
TO VIOLENCE CAN  
THRIVE IN SAFETY AND  
FREEDOM.**

## LETTER FROM GARY HAUGEN

**This past year at IJM, we commemorated 25 years of tireless work to protect people in poverty from violence. As we reflected on this milestone, it struck me that all we have accomplished since 1997 would not have been possible without you.**

In our earliest days, we were told it was impossible to rescue even one child from a brothel or send one perpetrator to jail for sexual assault in countries full of corruption and lawless violence. It just wasn't something that ever happened. But after seeing the brutal violence experienced by children and families at the hands of criminals who faced no consequences, we knew we had to try.

Thanks to the courageous work of our team, we defied the odds and successfully accomplished our first rescue operation. And then we did it again and again. With each successful rescue came more experience, expertise, trust from local partners and governments, and support from passionate donors. Eventually, we began to rescue hundreds of children, women and men every year.

But your unwavering commitment to the mission inspired us to dream even bigger. We asked ourselves: what if we could partner with local governments and agencies to not only rescue vulnerable people from violence but protect them from experiencing exploitation and abuse in the first place? Thanks to you, we had the confidence to try. Now, 10 years later, we have seen violence and modern slavery reduced from between 50% and 86% in nine different projects around the world.

It all began with a single, improbable rescue. Now 25 years into the mission, we have a crystal-clear picture of the kind of transformation that's possible when people like you commit to the long road of justice. Together, we've helped rescue over 76,000 people from violence and protected over 10.4 million more from abuse and exploitation.

And in just this past year, your support continued to transform communities in previously thought impossible ways. From a landmark conviction of the police who murdered our friends and colleagues in Kenya to shining a global spotlight on the once-hidden crime of online sexual exploitation of children, the unified story throughout this review is of lasting, systemic change. And that's exactly the kind of change needed to rescue millions and protect half a billion from violence by the year 2030.

When we first began our mission, building sustainable protection for 500 million people would have sounded like an outrageous goal. But if the last 25 years have taught us anything, it's that radical transformation only happens when we're brave enough to try.

Thank you for all you have done to make this work possible – I am so deeply grateful.



**Gary Haugen**

IJM Founder and CEO



## WITH YOUR HELP IN 2022, IJM AND OUR PARTNERS AROUND THE WORLD:

Relieved

**9,295**

Victims from Violence  
and Oppression

Restored\*

**434**

Survivors to Safety  
and Stability

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\*This number represents survivors "fully restored" using IJM's externally validated Assessment of Survivor Outcomes (ASO) tool. There are thousands more survivors currently receiving support and participating in ongoing aftercare programs.

Impact numbers reflective of information compiled February 2023 for Calendar Year 2022

Restrained  
**4,097**

Suspected Criminals

Convicted  
**1,179**

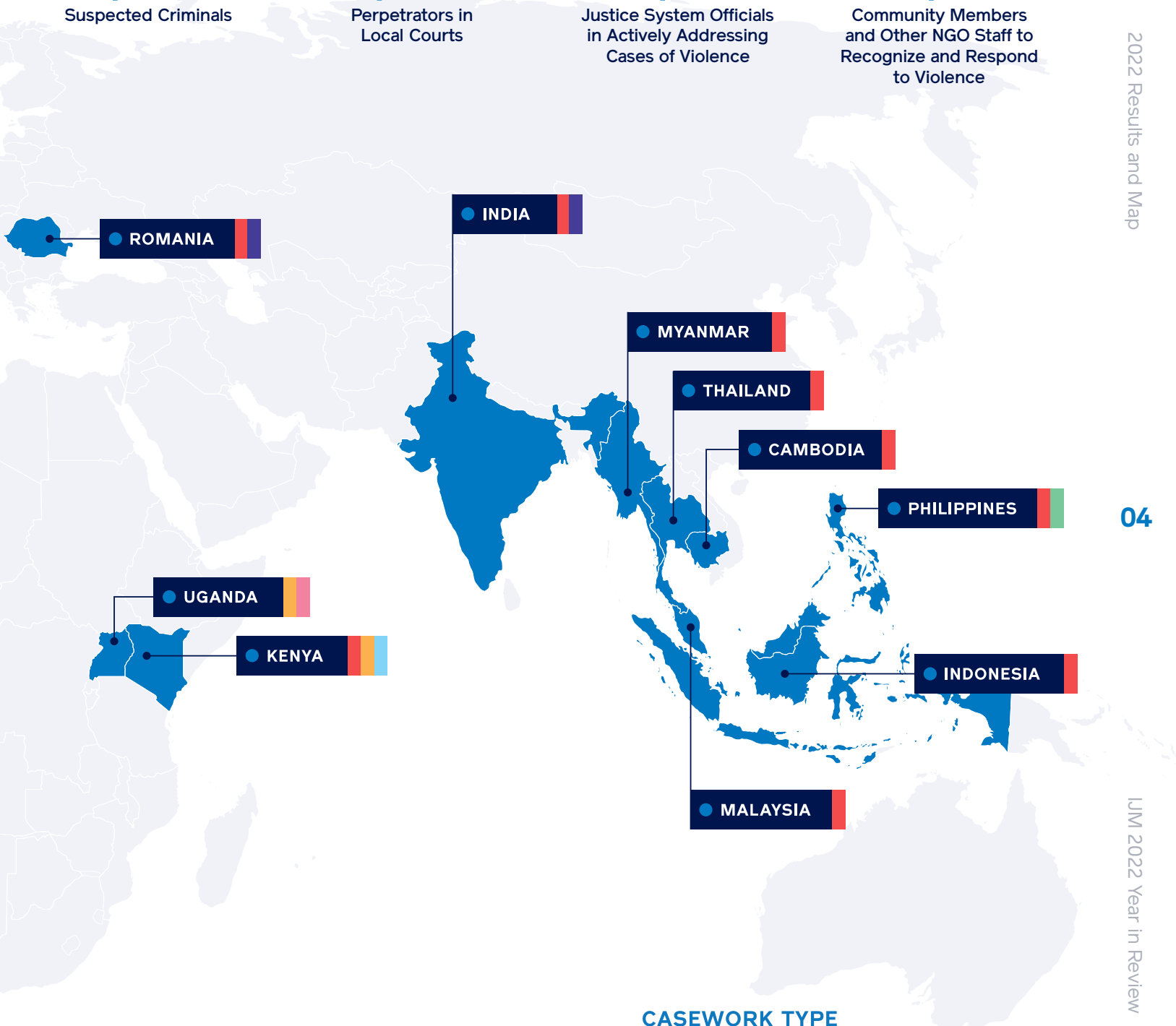
Perpetrators in  
Local Courts

Trained over  
**20,746**

Justice System Officials  
in Actively Addressing  
Cases of Violence

Trained over  
**20,114**

Community Members  
and Other NGO Staff to  
Recognize and Respond  
to Violence



#### CASEWORK TYPE

- |                                     |  |
|-------------------------------------|--|
| Modern Slavery                      | Sex Trafficking                        |
| Violence Against Women and Children | Online Sexual Exploitation of Children |
| Police Abuse of Power               | Land Theft                             |

## OUR MISSION

**To protect vulnerable people from violence** by rescuing victims, bringing criminals to justice, restoring survivors to safety and strength, and helping local law enforcement build a safe future that lasts.

## OUR VISION

**To rescue millions, protect half a billion and make justice unstoppable.**

Violence and fear have defined this past year for so many vulnerable people. But you helped turn it into a year of hope and freedom for thousands of children, women and men.

The impact of these changed lives will continue to grow as future generations inherit a new world defined by safety and freedom for all.



# INDEX

## You Helped

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## Throughout this report

Find these symbols  
that represent key  
partnerships that  
pushed forward rescue  
and justice.



**GOVERNMENT  
PARTNER**



**IMPLEMENTING  
PARTNER**

# You Helped **SEND RESCUE**

Victims Relieved of  
Violence and Oppression:

# 9,295

Decades of partnership with local organizations and government authorities mean rescue now happens faster than ever, leading to significant milestones of protection that will impact generations.

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## **SOUTH ASIA**

### **Urgent rescue that once took years now takes weeks**

In the past, almost nothing could convince officials in South Asia to enforce the law and rescue victims of bonded labor. This recently occurred when authorities would not investigate the death of a two-year-old-boy at a brick kiln after a local IJM partner brought it to their attention.

But when officials did not act, our partner reached out to the IJM-trained State Human Rights Commission to pressure for an investigation. That month, 15 people were rescued.

Previously, this rescue would have taken years. Now, with a stronger justice system, it can happen in weeks.



## GHANA

### Government-led rescue brings nine to freedom

In April, the Ghana Police and the Department of Social Welfare led an IJM-supported rescue operation, bringing nine suspected victims of trafficking to safety.

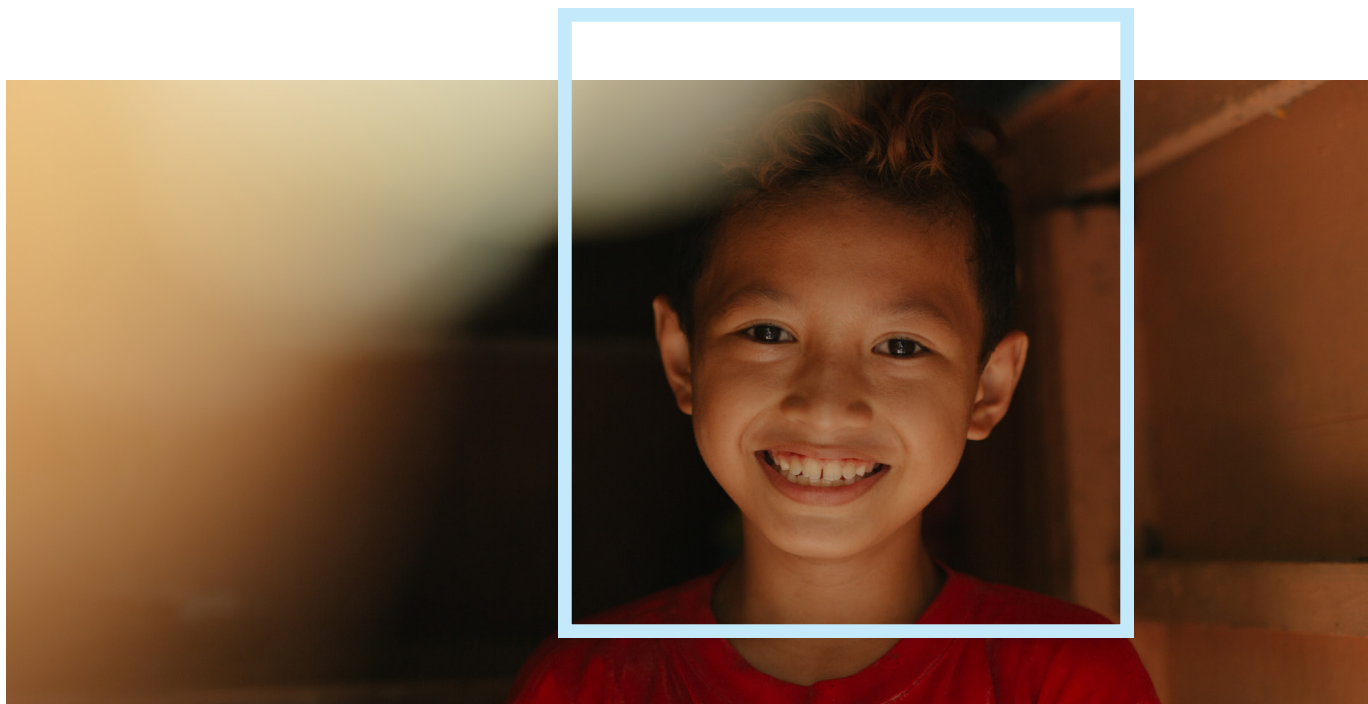
Four men and five boys were rescued. Two of the men estimate they were first enslaved at three to five years old and have endured violence and unsafe work for over 20 years. The youngest boy rescued was only five.

Excited to finally be safe and free, the older boys are eager to go back to school.

## PHILIPPINES

### Over 1,000 children rescued from online sexual exploitation as IJM Philippines celebrates a historic milestone

The very first cases of online sexual exploitation of children in the Philippines were reported in 2011. Since then, IJM has become a global leader in fighting this fast-growing crime. In September 2022, we exceeded over 1,000 children rescued and removed from danger by the Philippine government in IJM-supported operations.



**You Helped**

**BRING  
JUSTICE**

**Perpetrators  
Convicted in Court:**

**1,179**

**Suspected Criminals  
Restrained:**

**4,097**

IJM helped secure landmark convictions against several well-connected criminals who have evaded accountability for years, sending a clear message that no matter how powerful you are, you will be held accountable under the law.

## **KENYA**

### **Notorious sex offender sentenced to 100 years**

In 2010, a director of a children's home began exploiting and sexually abusing minors in his care. When two young boys finally escaped and alerted authorities in 2016, IJM learned that the perpetrator was known to them and already the subject of three other cases IJM had taken on.

IJM acted swiftly to protect more children from his abuse. Lawyers and aftercare workers met with victims to learn more about the abuse and partnered with a prosecution team to represent them in court.

The court found the perpetrator guilty on four counts of abuse and imposed a harsh sentence of 100 years to deter other would-be offenders.

## **SOUTH ASIA**

### **21 customers convicted of paying for sex with minors, bringing unprecedented accountability to the demand side of trafficking**

IJM celebrated a significant legal victory when a specialized Child Protection Court convicted 21 male customers who paid for sex with minors – a case IJM has pursued since 2017.

It is rare for customers to be convicted under the law. "This conviction of 21 customers is an unprecedented phenomenon," said Debranjana Banerjee, a public prosecutor. "This will spread a social message that being involved in sexual exploitation will result in punishment."

### **Anti-trafficking cases conclude faster with increased government support**

When IJM first began anti-trafficking work in South Asia, a trafficking case would take a minimum of 10 years to reach a judgment. Now, the average IJM case takes only 3.5 years to conclude. The justice system's strengthened understanding of the severity of human trafficking helps them proactively seek justice on behalf of victims.



## MAVOKO 3 TRIAL LEAVES LASTING LEGACY OF POLICE ACCOUNTABILITY IN KENYA

### A six-year fight for justice ends in victory

After a six-year battle in court, three police officers and a civilian police informant were found guilty of killing our colleague Willie Kimani, IJM client Josephat Mwenda and our trusted driver Joseph Muiruri. They became known as the Mavoko 3.

The trial led to widespread grassroots advocacy and government action, which has strengthened overall police accountability. Before this case, only two police officers were ever convicted of murder. Since then, over 40 officers have been convicted of murder or manslaughter, with hundreds more cases currently in court.

The guilty verdict is a significant moment for police accountability in Kenya and sends a strong message to officers that they are not above the law.

The verdict has also brought closure for the loved ones these brave men left behind, including all of us at IJM. Though our hearts still grieve the loss, we have seen the tide turning against police who abuse and exploit the people they are meant to protect.

### Police accountability leads to stronger democracy

Widespread police abuse of power has historically made elections unsafe in Kenya. During the 2007 election, over 1,200 Kenyans died, with much of the violence attributed to police brutality.

But the surge in police accountability following the deaths of the Mavoko 3 had the effect of strengthening democracy as well.

Prior to the 2022 elections, the government invited IJM Kenya to lead elections management training for 135 police and station commanders. Partners quickly replicated this training in every police station across the country.

As a direct result of this training, the elections were safe and largely conflict-free. Countries all over the world recognized the stunning progress of Kenya, a country defining their future through strengthened democracy and the freedom to participate in elections safely.

# You Helped ELEVATE SURVIVORS

Survivors Restored to  
Safety and Strength:

# 434

Survivors who have healed from trauma are uniquely equipped to help support other survivors and speak into programs designed to serve them. You helped empower these brave leaders to tell their stories and define the future of survivor care.

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**THE GLOBAL SURVIVOR NETWORK (GSN)** is an IJM-supported international group of survivor leaders who help build safer communities through their advocacy and expertise.

Through the GSN, survivors from around the world advocate for change in their communities through media interviews, publications and conferences. A new GSN chapter in Ghana and a book written by survivors in Bolivia continue to lead us toward a future defined by advocacy and holistic restoration.



The GSN chapter in Bolivia, also known as the Phoenix Project, published a book to use their stories to protect others in their community.

## Groundbreaking planned community helps 143 families break free from cycles of poverty and trafficking

Without proper support, survivors of trafficking often face significant challenges when attempting to rebuild their lives in freedom. They need to find safe, profitable work and a supportive community that understands their trauma.

That's why government officials invested in an innovative planned community. Meesanallur is a model village where survivor families can safely rebuild their lives and gain the skills needed to reintegrate into society.



The new model village is helping 143 families find jobs, join social programs, start businesses, learn skills-based training and connect with a supportive community. Its success has become a promising example of a project that could eventually be replicated across South Asia, with the potential to impact millions of survivors.

You Helped Elevate Survivors

## PHILIPPINES

### Ruby's story told in a podcast, bringing global awareness to a hidden crime

Ruby\*, a survivor of online sexual exploitation of children (OSEC), has shared her story with government leaders, advocates and major news outlets. This year, IJM Philippines, IJM Singapore and Cadence Media collaborated with Ruby to tell her story through a podcast series called *The Fight of My Life: Finding Ruby*.

Ruby's story gripped audiences worldwide through rich storytelling, high-quality production and the story's shocking conclusion. The podcast's global reach bolstered IJM's advocacy for strengthening justice systems to protect vulnerable children and advocating for enhanced detection and disruption of tech platforms.

\*A pseudonym

### IJM advocates for child protection at the world's largest financial tech conference

Through the strength of Ruby's story, IJM received an invitation to speak about OSEC at the Singapore FinTech Festival, the largest financial tech conference in the world.

Executive Director of IJM's Center to End OSEC John Tanagho spoke in front of 62,000 attendees about how tech and financial companies have unintentionally played a role in allowing this crime to thrive, and what they must do to ensure it comes to an end.

The *Finding Ruby* podcast and IJM's involvement in the financial tech conference are clear signs that survivor voices carry the necessary weight, authority and influence to affect change at the highest levels.

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IJM 2022 Year in Review



Listen on your favorite podcast app.

You Helped

# BUILD PROTECTION

Justice System  
Officials Trained to  
Actively Address  
Cases of Violence:

20,746

The most effective way to protect millions from violence is to train local governments to protect their people. You helped governments see our proven model at work and take ownership of the safety of their communities.



## ROMANIA

### IJM offers crisis relief and equips partners to ensure refugee safety

Thanks to IJM Romania's experience protecting vulnerable people from cross-border trafficking, our team was able to provide urgent support as Ukrainian refugees fled to Romania for safety. We have helped provide urgently needed supplies and trauma-informed care training to vetted organizations and shelters that provide humanitarian aid to refugees. IJM has also helped combat human trafficking during this crisis by monitoring social media platforms for suspicious activity, vetting employers who offer jobs to refugees and providing training on how to spot the dangers of trafficking to front-line service providers and refugee communities.

IJM Romania continues to support displaced families, our partner NGOs and law enforcement agencies during this ongoing crisis and respond accordingly to their needs.



## EL SALVADOR

### IJM's protection model equips local partner, causing a domino effect of justice

Two young sisters in El Salvador are now safe thanks to IJM's local implementing partner who fought for them in court and achieved their first conviction through this case.

The girls had been abused by their stepfather since they were 9 and 14 years old because he knew he would likely never experience any consequences for his actions. The area they lived in was so violent and dangerous, police would avoid it altogether.

But the Salvadorian Association for Rural Health (ASAPROSAR) took on the case, using everything they learned from IJM's model of protection to fight the court battle. This led to their first conviction, and soon led to several more.

In the next six months, ASAPROSAR achieved four more convictions using our casework model, setting a strong precedent that perpetrators could receive maximum sentences for abuse and sexual exploitation. With each conviction, more violence is deterred, and the community becomes safer for everyone.

## SOUTH ASIA

### "Happiness hubs" are a safe space for trafficked children to find help



The Railway Protection Force (RPF) works to help rescue children who are trafficked and transported through the country's railway network. But when the RPF interviewed

children, the small, dark rooms they used made children feel unsafe and less likely to share information that could lead to their rescue and protection.

To address this, IJM collaborated with the RPF to conceptualize and build new child-friendly spaces to keep victims comfortable and ensure they felt safe enough to tell the truth.

"Happiness Hubs" are bright and colorful, with spaces for children to play, read or rest. They also include a private interview room and workspace for RPF officers, a pantry, a dining area, a restroom and space for nursing mothers.

Two hubs currently in operation have already served 51 boys and 11 girls throughout the process of their rescue.

**You Helped**

# EXPAND PARTNERSHIPS

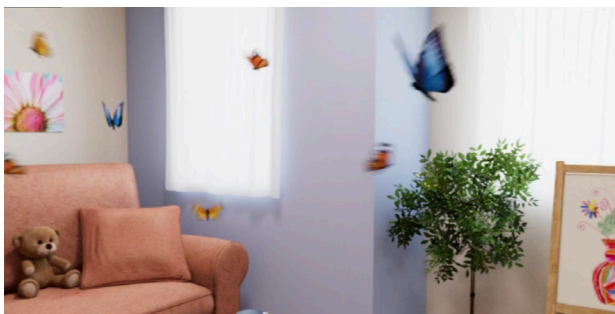
As IJM has grown to become a globally recognized leader in protection for vulnerable communities, institutions, artists, multinational corporations and individual donors have found new ways to support the mission. You helped us build bridges to collaborate with influential new partners excited to use their resources and accelerate justice on a global scale.

## Meta and IJM work together to protect children from violence, both online and within their communities

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### **Virtual reality campaign reaches 27 million views bringing global awareness**

IJM partnered with Meta and non-profit organizations to create a cutting-edge virtual reality experience, reaching 27 million unique views to put a global spotlight on online child sexual exploitation. This campaign has already opened doors for more opportunities to harness innovative new technology to help build awareness, encourage advocacy and protect vulnerable children from violence.



### **A Meta-funded project improves police response to online reports of child sexual exploitation material**

Meta has expanded its efforts to actively combat the online sexual exploitation of children by funding IJM-led Project Boost. This project, delivered in partnership with the National Center for Missing & Exploited Children (NCMEC), strengthens local responses to tip line reports of child sexual exploitation material in several countries.

NCMEC receives tens of millions of reports online every year, including from Meta platforms like Facebook, Instagram and WhatsApp. Meta's generous decision to fund Project Boost has made a tangible impact by increasing the capacity of justice systems to respond to reports and hold perpetrators accountable. IJM's training has already led to several victims safeguarded and suspects arrested.



## OneRepublic takes IJM on tour

An estimated 1.2 million people had an opportunity to hear about IJM's mission when OneRepublic included IJM in their 32-city tour this past summer. The band invited fans at their live shows and through their social media to join IJM as Freedom Partners. To show their faith in the mission, OneRepublic also raised \$1 for every ticket sold to contribute towards the goal of protecting vulnerable people from violence. In 2022, the band helped raise over \$300,000.

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## Fashion meets justice at New York Fashion Week

IJM partnered with Elegantees to host the Runway for Justice fashion show. The event inspired 279 attendees to imagine a world without exploitation – where justice touches everything, including fashion.

The fashion show deepened our partnership with Elegantees, a New York City-based fashion brand committed to tackling poverty in Nepal through job creation for survivors of trafficking and those at risk of exploitation.

IJM's growing presence and visibility at culture-defining events like New York Fashion Week has helped elevate the work of justice in new spaces and invite new audiences to join the mission.



From auctioning fishing trips and starting businesses to rallying coworkers and literally climbing mountains, our donors never cease to amaze us with how they use their unique talents and resources to support our work.



**David and Ellen Leitch**

In honor of retiring executive David G. Leitch, the Bank of America Corporation has contributed a significant \$500,000 gift to IJM to recognize his dedication and years of service as their Vice Chairman and Global General Counsel.

To further advance the work of IJM, Leitch and his wife Ellen decided to match the Bank of America gift with a generous \$500,000 gift of their own – making their total contribution \$1 million.

“Ellen and I have been pleased to support IJM since 2017 to further its work against human trafficking and other forms of modern slavery around the world,” David shared.

“As someone who spent my career dedicated to the rule of law, I believe in and respect IJM’s commitment to working with local governments to strengthen justice systems around the world to bring about real and needed change. We are grateful to Bank of America for honoring me with this gift and thought it only fitting that we acknowledge the Bank’s generosity with a gift of our own.”

As Leitch reaches a milestone in his exemplary legal career, this generous investment recognizes IJM’s proven and effective method of building protection for vulnerable people.



**Sarah Panus**

Sarah first learned about IJM’s work at a storytelling conference, where she watched an IJM-produced film that told the story of a little boy and his sister who were rescued from being sexually abused for perpetrators to watch all over the world.

“This video put me in the shoes of these kids and helped me also better understand IJM’s important work, rescuing kids like this and families that are trapped in trafficking and modern slavery around the world,” Sarah said. “Right then and there, that story, that four-minute video, clinched it for me,” she continued. “I was going to be an IJM donor and had found the nonprofit I was looking to support.”

Ever since Sarah has been using her talents and gifts to help support IJM’s work to rescue and protect children from violence. In 2019, she started her own brand storytelling marketing consulting business.

“Because it’s my business, I get to decide which causes I donate to and what I stand for. I knew child trafficking & exploitation was my number one cause, so I decided to donate a portion of all annual profits to help fund rescue missions and other urgent needs for IJM.”

## LOOKING FORWARD

The closer you get to the summit of a mountain, the steeper the climb becomes. But after you've come this far, nothing is going to hold you back from accomplishing the goal set before you.

For IJM, reaching our summit means achieving the sustainable protection of 500 million vulnerable people from violence. And the progress we've made together toward that goal has been nothing short of remarkable. Every step that's moved us closer to the future of protection has been a hard-fought victory, and I'm so proud of this brave community of IJM partners and supporters who have helped make all this progress possible.

But the hardest part of the journey is still ahead of us. In order to reach the summit and create a future of freedom for half a billion vulnerable people, we'll need to fight harder, run faster and innovate on a greater scale than ever before. Because violence fights back, it will not go away quietly.

Thankfully, 25 years of experience have taught us there's nothing we can't accomplish when we work together. And as IJM enters a season where we must take on the challenge of scaling our model to protect 500 million people from violence, we can do it with confidence. Because we know we are not alone.

With your help, our partnerships have already begun to scale protection at an exponential rate. Your generosity has fueled our work to protect over 10.4 million vulnerable people from everyday violence. That's more than the entire population of Dallas, San Diego, Philadelphia, Houston and Chicago combined.

This is how we create a safer world for vulnerable people. I'm confident we can usher in an era of unparalleled safety and freedom for children, women and men. We know the way forward. All that's left is to keep moving with the same unrelenting spirit that brought us here to begin with.



A handwritten signature in black ink that reads "Melissa Russell".

**Melissa Russell**

*Regional President, IJM North America*

# 2022<sup>\*</sup> Financial Information

## Consolidated Statement of Activities (Audited)

SUPPORT & REVENUE	Without Donor Restrictions	With Donor Restrictions	2022 Total
Contributions & Grants	76,378,407	46,480,408	122,858,815
Contributed Nonfinancial Assets	1,750,349	–	1,750,349
Rental Income	115,251	–	115,251
Other Income	1,463,688	–	1,463,688
Net Assets Released from Restrictions	49,567,884	(49,567,884)	–
<b>Total Support &amp; Revenue</b>	<b>\$129,275,579</b>	<b>(\$3,087,476)</b>	<b>\$126,188,103</b>
<b>EXPENSES</b>			
Program Services			
Justice System Transformation	55,451,648	–	55,451,648
Mobilization	29,222,529	–	29,222,529
<b>Total Program Services</b>	<b>\$84,674,177</b>	<b>–</b>	<b>\$84,674,177</b>
Supporting Services			
Fund Development	17,130,635	–	17,130,635
General & Administrative	25,408,921	–	25,408,921
<b>Total Supporting Services</b>	<b>42,539,556</b>	<b>–</b>	<b>42,539,556</b>
<b>Total Expenses</b>	<b>\$127,213,733</b>	<b>–</b>	<b>\$127,213,733</b>
<b>Change in Net Assets</b>	<b>\$2,061,846</b>	<b>(\$3,087,476)</b>	<b>(\$1,025,630)</b>
<b>NET ASSETS</b>			
<b>Beginning of Year</b>	<b>\$22,354,088</b>	<b>\$11,442,641</b>	<b>\$33,796,729</b>
<b>End of Year</b>	<b>\$24,415,934</b>	<b>\$8,355,165</b>	<b>\$32,771,099</b>

<sup>\*</sup>At the end of Calendar Year 2020, the organization changed its Fiscal Year to run from April 1-March 31. The 2022 numbers reported above cover 12 months of data from April 1, 2022 to March 31, 2023. Should you have questions, please reach out to [contact@ijm.org](mailto:contact@ijm.org).

# Consolidated Statement of Financial Position (Audited)

ASSETS	2022
Cash & Cash Equivalents	36,523,764
Investments	9,228
Receivables, Net	1,403,394
Promises to Give, Net	6,475,274
Prepaid Expenses & Other Assets	3,880,531
Intangible Assets, net	967,489
Operating lease right-of-use assets	19,197,627
Property & Equipment, Net	2,875,289
<b>Total Assets</b>	<b>\$71,332,596</b>
<b>LIABILITIES</b>	
Accounts Payable & Accrued Expenses	7,705,132
Refundable Advances	1,452,322
Accrued Severance & Retirement for National Staff	4,300,557
Lease Liabilities	25,103,486
<b>Total Liabilities</b>	<b>\$38,561,497</b>
<b>NET ASSETS</b>	
Without Donor Restrictions	24,415,934
With Donor Restrictions	8,355,165
<b>Total Net Assets</b>	<b>\$32,771,099</b>
	<b>\$71,332,596</b>

IJM is committed to modeling and maintaining the highest standards in our work, including our commitment to financial integrity.

IJM is recognized by Charity Navigator, Guidestar and BBB for our exceptional commitment to financial responsibility, accountability and transparency.

You may view our full audited financial statements at [www.ijm.org/financials](http://www.ijm.org/financials)



## 2022 Board of Directors

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# Ways to Give

IJM is grateful for the generosity of our donors. In addition to cash, check or online donations, we also accept gifts of non-cash assets which include stock, bonds, real estate and more. Here are a few giving options:

## ONLINE

Give safely, instantly and conveniently online at [ijm.org](http://ijm.org)

## DONOR-ADVISED FUNDS (DAFs)

Make tax-wise gifts through a charitable giving account at [ijm.org/donor-advised-funds](http://ijm.org/donor-advised-funds)

## STOCK AND OTHER NON-CASH ASSETS

With a gift of stock, publicly-traded securities or cryptocurrency, potentially save on income tax and capital gains tax. Learn more at [legacy.ijm.org/what-give/stocks-bonds](http://legacy.ijm.org/what-give/stocks-bonds)

## EMPLOYER MATCHING GIFTS

Double or triple your impact by requesting your employer to match your gifts at [ijm.org/company-match](http://ijm.org/company-match)

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For more information or to discuss other options, please contact **Chuck Day**, Director of Planned Giving at [cday@ijm.org](mailto:cday@ijm.org) or **703.740.9958**.

To mail a check, please send to International Justice Mission P.O. Box 96961 Washington, DC 20090-6961.



# IJM

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JUSTICE MISSION**

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